



Hanyang ChangeMakers

from Volunteering
to Social Innovation

SEVENTEEN HEARTS



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HANYANG UNIVERSITY
SOCIAL INNOVATION CENTER



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Greetings from the president of Hanyang University

To truly fulfill the spirit of Hanyang University's founding philosophy of "Love in Deed and Truth", we have been growing and motivating future global leaders by examining a variety of social problems and taking the lead to find solutions.



During 2016, additional efforts particularly centered around Volunteer Corps, we have had time to think about the fundamental problems of 'What is truly love in action?'

- Can students achieve character growth as well as academic growth through voluntary activities?
- Can students attain world citizen awareness by participating in a variety of global issues?
- Is the volunteer work a one time service instead of a lasting solution that addresses the root of the problem?

With these weighty concerns, we decided to provide opportunities to create global issue awareness, participate in problem solving and expend the exchange of sharing world problem awareness with youths. We also decided to search for realistic solutions for the international society that can foster a cooperative system.

To secure global social contribution to leadership and carry out Hanyang's duties faithfully, we invited Kim Sung-whan, former Minister of Foreign Affairs and Trades, to be the head of the Volunteer Corps. In addition, we changed the Volunteer Corps team affiliation to the Social Innovation Center which provides education, research, volunteering, start-up, solidarity, and cooperation with Hanyang in a variety of areas as well as finding innovative ideas to connect and support the extended role as a hub for social innovation.

Hanyang endeavors to become a member of the global social innovation's leading university network "Ashoka U" which is a social contribution leadership establishment that promotes organization reinforcement, build social contribution innovation programs, and global innovation network. To become the first member of Ashoka U in East Asia, we expect to secure the status of a global social innovation university.

As Hanyang's president, who acts on the philosophy of the university, 2017 will be the first year that we will position ourselves as an educational institution that will put to practice our sharing spirit and training globally talented individuals on the world's stage.

Wishing all future leaders to expand their dreams of leading and solving global social issues by adhering to Hanyang University's philosophy of Love in Action and social innovation network.

Hanyang University President
Lee, Young Moo

Greetings from Head of Volunteer Corps

Hanyang University, which established the first University Volunteer Corps in Korea in 1994, has sought new paradigm of University Social Responsibility based on 22 years' of experience of practicing 'love in action'.



Hanyang University has expanded links between social responsibility activities with education curricula and participation in the global social responsibility activities. Hanyang University has made its best efforts to secure sustainability of voluntary activities by restructuring Voluntary Corps organization and innovating programs.

Hanyang University introduced new education program such as Asia Pacific Youth Exchange in order to raise the problem solving capabilities of students and strengthened partnership with international

organizations including ADB, UNDP, UNEP, UNESCO, campus institutions, social innovation enterprises and NGOs to give students opportunities for realizing their innovative ideas.

I am pleased to publish 'Hanyang ChangeMakers' compiling activities of Voluntary Corps which were derived from heated debate among faculty members and students over University Social Responsibility in the Global Society.

Major contents of 'Hanyang ChangeMakers' are as follows

- Theoretical background for why University Social Responsibility paradigm should be transformed from simple voluntary activities to social innovation and future development plan
- Cases of innovative education system for fostering ChangeMakers, incubating program for global social responsibility leadership and social ventures creating shared values
- Introduction of 2016 Seventeen Heart Festival motivated by Arirang which symbolizes the joy of finding one's own self
- Research on how to solve social problems and outcome of establishing sustainable partnership with social innovation institutions at home and abroad

I hope cases and efforts introduced in 'Hanyang ChangeMakers' would be helpful in further developing University Social Responsibility and wish to express my thanks to all who participated in the Hanyang University's social responsibility activities.

Hanyang University Head of Volunteer Corps
Kim, Sung Hwan



Social Innovation Now

Session



Changing the paradigm of volunteering: Ready to social-innovate



1

Establishment of ‘Social Innovation Center’

In 1994, for the first time in Korea, Hanyang University founded ‘Volunteer Corps’ upon school’s founding philosophy “Love in Deed and Truth”. For last 22 years, students (‘HeeMang Hanyang’ Student Volunteers), faculties (‘Happy Hanyang’) and alumni (‘Together Hanyang’), together with local community collaborated together to make this world a better place. Systematic cooperation with educational institutes, volunteer groups and start-ups has strongly upheld our mission since then. Hanyang University, as the first mover in South Korea to create ‘Volunteer Corps’ within campus, strongly stays in position that impacts South Korean society. Recently, a team that oversees overall activities of Volunteer Corps changed its name to ‘Social Innovation Center’, in order to provide further support on social innovation activities. Hanyang University’s goal is to become a hub of social innovation in East Asia. It ultimately aims to become one of the leading universities in bringing huge impact onto this world.

As part of such endeavor, Hanyang pursues to attain “Ashoka U” accreditation, which grants honorable benchmark to the schools that highly contribute to social innovation environment. By becoming the first one to be accredited as Ashoka U in East Asia, we expect to remain as a major driving force in Korean society.

1 Mission and main tasks of Social Innovation Center

- Establishing and differentiating HYU's social innovation brand.
- Linking on and off campus institutions with student leadership
- Developing appropriate technology.

Exporting the value of sharing
(How to improve brand value)

Cultivating social innovation
through impactful education

- Strengthening interdisciplinary study program
- Improving volunteer curriculum
- Developing global leadership through social innovation activities

Founding sustainable social
innovation ground

- Establishing on-campus social innovation hub
- Expanding to off-campus institutions through cooperative project
- Fostering student participation in tackling global issues

2 Love in Action, backed up by Innovation & Connection



Connecting the dots of existing social innovation curriculums. Inter-connecting student's major to social innovation activities.



Strengthening domestic and foreign network in collaboration with innovative institutes, social enterprises, and changemakers.

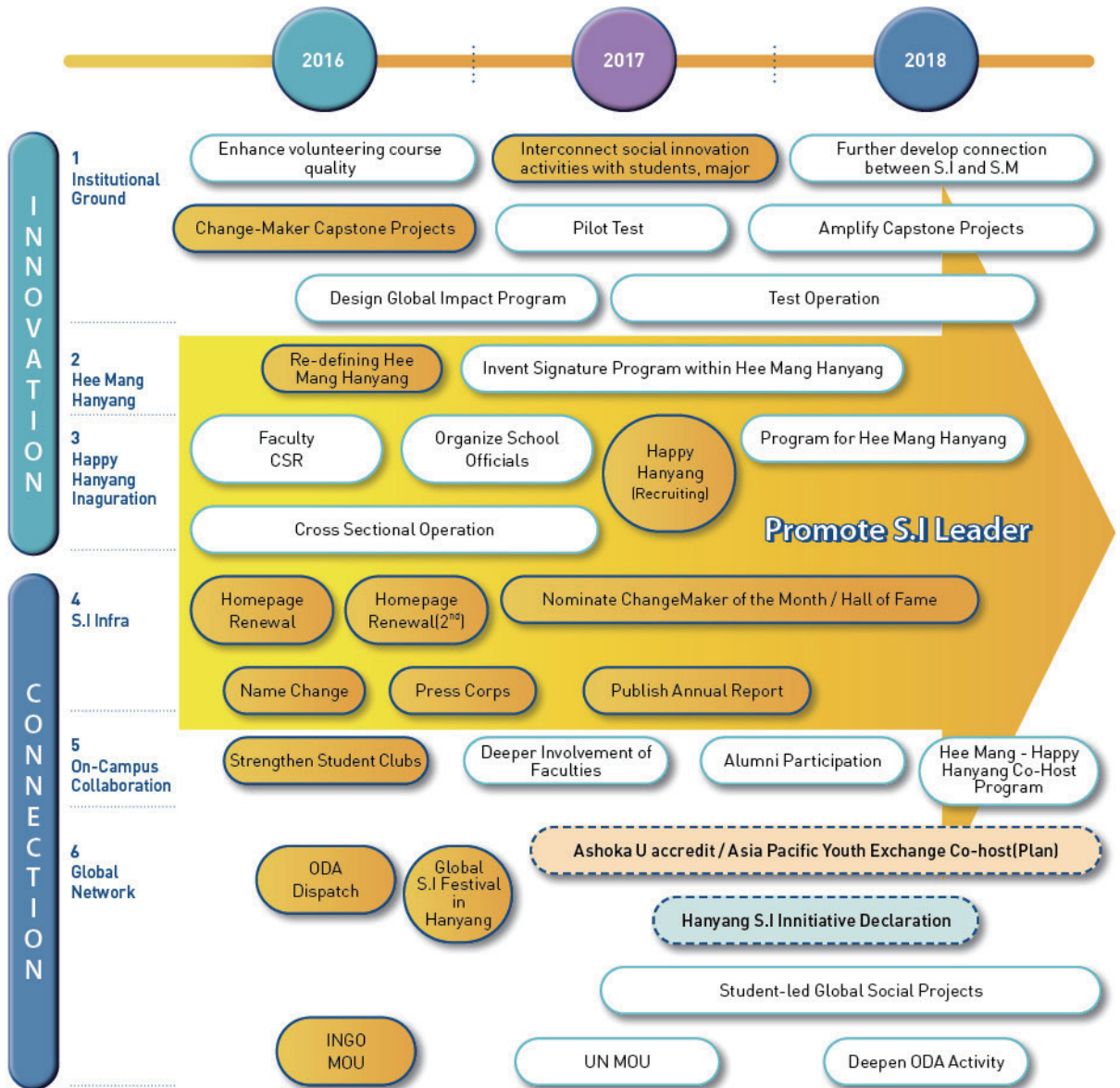
3 Platform for Social Innovation

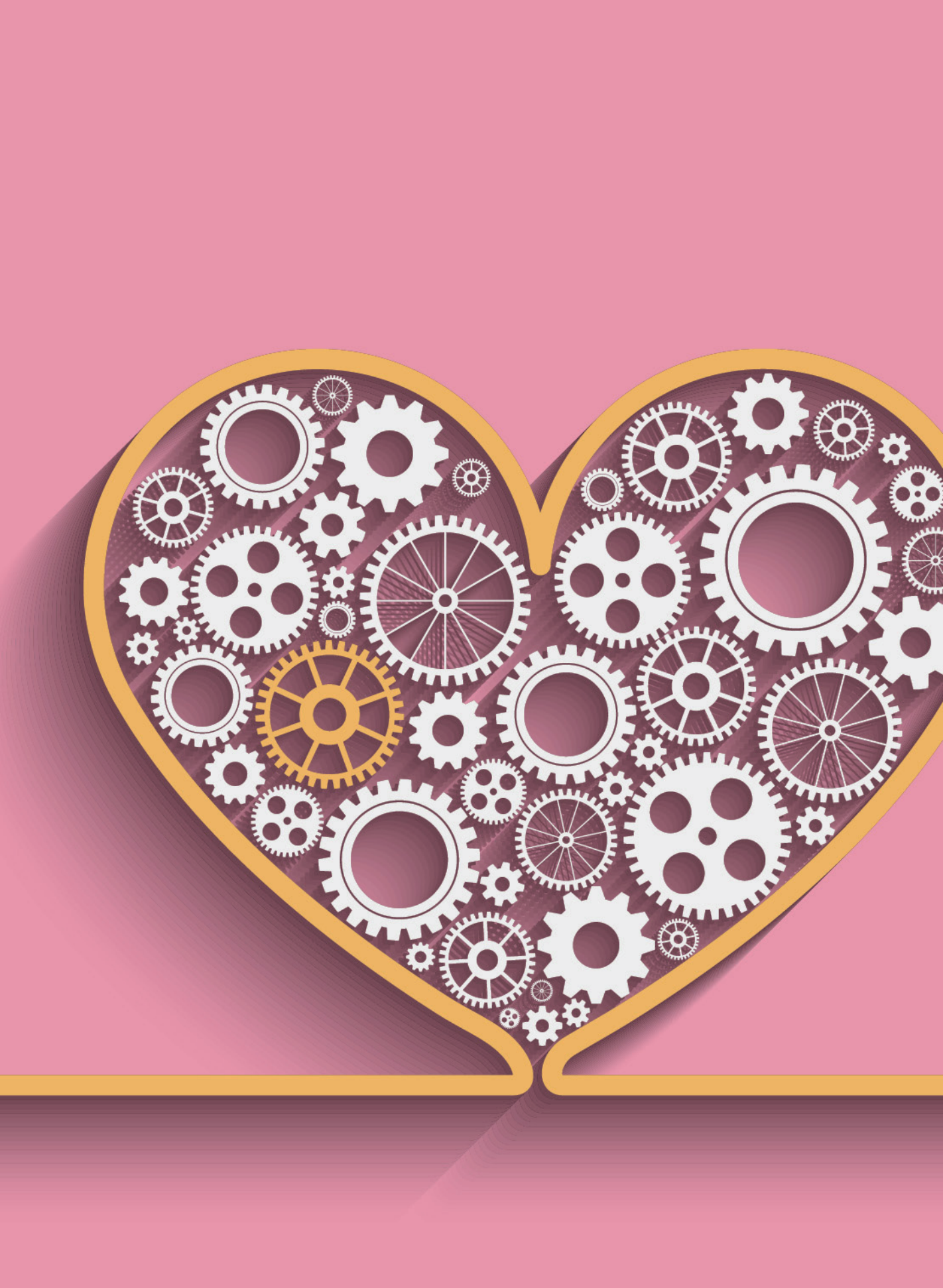
- Convergence/ Micro-Major Track related to Social Innovation curriculums
- Social Entrepreneurship Leadership Course Since 2010
- Graduate School of International studies: Master's degree on <Global Social Economy>
- Social Innovation Lab installed inside business school
- Planning to publish Korean version of 'Stanford Social Innovation Review'
- Operating convergent seminars, workshops, and conferences on social innovation.
- Supporting ODA business
- Providing volunteering courses to breed student leadership
- Reinforce domestic/foreign network that cultivates leadership ground for students



- Social start-ups support system
- Laying foundations to CSV business by expanding community networks
- Sung-soo Valley network (MOU based internship, field work, extracurricular training session)
- Facilitate internal alliance system that engages students, faculties, and professors in Hanyang.
- Asia pacific region partners: ADB, UNDP, UNESCAP, UNESCO, University.
- Global partners : Ashoka U, World Bank, W foundation

Road to Social Innovation 2016, 2017 and 2018







Love in Action

**Education,
Volunteer, Start-up**

**2
Session**



Education

**ChangeMaker Training
Session**

2

① Social Volunteer Curriculum

Based on the practice of love, Hanyang is preparing a course program for the development of active social innovation-driven leadership capacity, which offers a new perspective on the recognition of social problems by adding social innovation to the special course of social services in Hanyang. During the 8-week semester, students will practice social problem-solving through the 'Social Innovation Capstone Design' program. In order to succeed in the regular semester, students will be required to complete the 'Change Maker Action Learning', and the completion of 36 credits of such majors is promoting the acquisition of the social innovation fusion major in multiple majors. Through revising existing social innovation curriculum system and reinforcing accessibility, HUGE enables each student to find career related to their field.

HUGE seeks to foster Changemakers who perform global social innovation by providing social innovation curriculum and majors through cooperation with social innovative companies.

1 Social Innovation Capstone Design

'Social Innovation Capstone Design' is a capstone design course in cooperation with social venture support company 'Root Impact'. Students can derive solutions for social problems with the help of professional education partners and can be led to starting a new social venture afterwards. Students think of solutions by themselves in the process of project research and implementation with professional partners, and furthermore practicing 'Love in Action' by establishing social ventures.

Starting from domestic companies' awareness and understanding on social issues, students participate in APYE (Asia Pacific Youth Exchange) program which allows them to share opinions with Asia Pacific students on global issues. Participants can improve their problem solving skills and utilizing prototyping, workshops and discussions, and can come up with a solution in the end.

After taking this course, it can be led to Change Maker Action Learning course or social innovation track.

Program Composition

This course is a 8-week program that consists of three steps - 'Intro', 'Learning', 'Project'. Participants learn methodology for problem analysis and problem solving, and strengthen the ability in the process of conducting practical projects and getting feedback from experts. During 2-week term between 'Intro' and 'Learning', participants can improve their global issue-solving capability through social innovation international training program, APYE(Asia Pacific Youth Exchange).

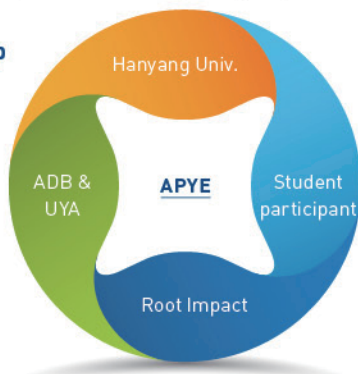
'Intro' (3 weeks)

- : Build social awareness and understanding through workshop and intensive program
- Raising the understanding of design thinking through home workshop
- Participating in 2-week APYE(Asia Pacific Youth Exchange) program

'Learning & Project' (5 weeks)

- : Defining the problem from given social phenomenon and deriving solutions
- New solution for improvement based on team discussion, prototyping and sympathy with consumers, set the proposal as ultimate outcome goal and input of instructor or mentor for support the process
- Weekly team project based on design and strategic thinking classes
- Sharing weekly progress, team communication and analyze current situation to specify program goal
- Using extra-curricular time for observing consumer interviews and assignment prototyping. Write weekly individual essay and give presentation based on peer, expert feedback

Scholarship



* APYE entry fee : Support from ADB&UYA, Hanyang University, RootImpact + students sharing of cost

* Course educational expenses : Support from RootImpact

* Hanyang University supports sharing cost of students who are second-class citizen irrespectively their belonging

2 Changemaker Action Learning

Hanyang University and social innovation companies co-manage this program to foster Changemakers. This program is provided to students who completed Social Innovation Capstone Design course or students who want to acquire social innovation fusion major.

Students can complete the course by choosing between long term field practice connecting field practice system by term in Hanyang University or selective 4+1 graded school system.

* About long term field practice and selective 4+1 graded school system

Program Composition

- Choose one among three action learnings



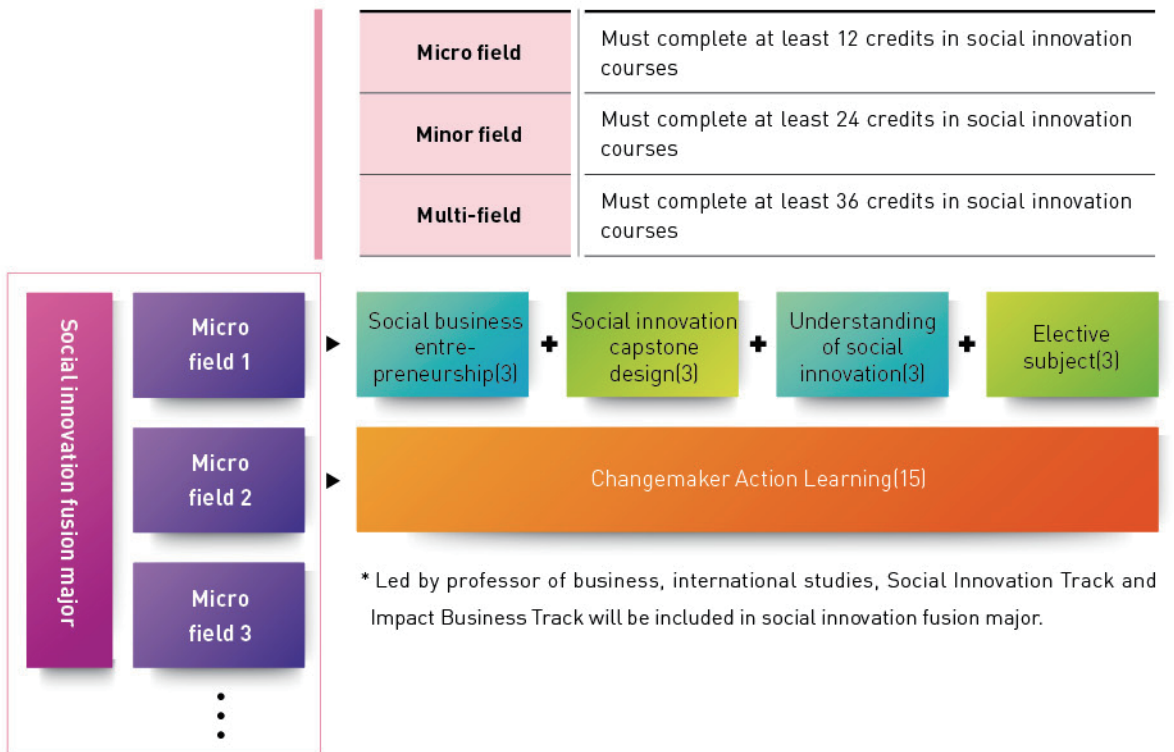
- Action Learning 1 : Based on the project proceeded during the completing the Social Innovation Capstone Design course, students can realize and spread the project by taking field practice at relevant organization
- Action Learning 2 : After designing own social venture that can help solving social problems through courses including social business entrepreneurship, understanding of social innovation, students can enlarge and actualize their business by taking field practice at existing innovation enterprises.
- Action Learning 3 : Students can improve their capability of defining global issues and deriving solution through medium-term global volunteering and internship in international organizations including ADB

3 Track and Fusion major

Introduction to track, fusion major and composition

Degree of social innovation fusion major will be given if students who expertly want to learn and practice spirit of sharing, the founding philosophy of Hanyang University, complete 3 social innovation micro majors.

Social innovation fusion major composition



* Led by professor of business, international studies, Social Innovation Track and Impact Business Track will be included in social innovation fusion major.

- Micro field 1 : 'Micro field 1' will be given to students who completed 12 credits in social innovation courses vitally including social business entrepreneurship, social innovation capstone design, understanding of social innovation.
- Micro field 2 : If students complete Changemaker Action Learning additionally, 'Micro field 2' will be given.
- Micro field 3 : Students can register various courses selectively that practice 'Love in Action' completing Social Innovation Track or Impact Business Track that are similar to Micro field 1, 2

② Student Changemaker SDGs Training Workshop

One of the crucial topics regarding UN SDGs(officially known as Transforming our world: the 2030 Agenda for Sustainable Development) is Glocalization. In order to encourage Korean youths to engage in change-making activities and have global mindset on SDGs, Hanyang University hosted 'SDGs Change Maker Workshop' on September 10th and October 14th in 2016. More than one hundred college students from Sook Myung, Ehwa, Korea, and Hanyang univeristy gathered up in Hanyang campus to take part in.



Unlike ordinary forums and round meetings that does not necessarily lead to practical solution, students who participated in the workshop came up with solutions to tackle each 17 SDG goal. Through this process, participants strengthened their mindset as global citizens, and also applied design thinking method to systematically tackle current problems.



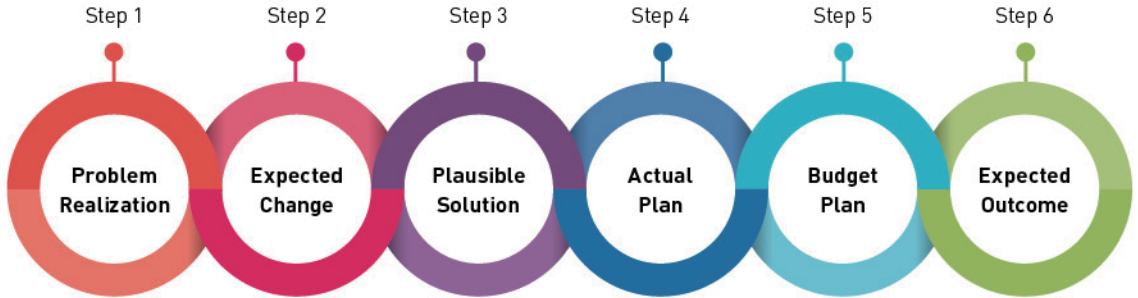
Session 2
Love in Action
Education, Volunteer, Start-up

The workshop was made up of five different sessions. 1) Team building, 2) Opening lecture, 3) SDGs change maker workshop, 4) SDGs change maker action learning, 5) Wrap-up. Drawing upon empathy and understanding of each other, participants collaborated to challenge status quo. Students first realized current status and the major problems global society faces. Then team of participants came up with innovative idea to tackle the issues. Lastly, each team conducted field prototype test.

Through this process, students not only gained meaningful experience, but also attained capability to bring change into this society. Five teams that performed excellent were invited and given chance to share their cases at ADB session on November 2016, 'Seventeen Hearts Festival in Hanyang'. Moreover, ADB granted students honor of certificate to encourage participants' sustainable engagement in SDGs activities after.



Six Steps to Change Maker



Excellence Awards

Team	SDGs no.	Project
Haeng Bo ri	3	Find 'happy me' on campus.
PADO	4, 7, 12, 16	How to REUSE wasted paper efficiently.
破wall	4, 10	Making international friends : Using exchange network on campus.
Breathing Class	3	Improving stuffy classroom atmosphere.
Drop!	7	No more plastic cups.



3 Focused Training Program

1 APYE

APYE(ASIA PACIFIC YOUTH EXCHANGE) program, co-hosted by ADB(Asia Development Bank) and UYA(Urban Youth Academy), aims to breed youth change makers. It also intends to give birth to youth-led projects that can bring positive impact onto this world. APYE provides youth participants from Asia-Pacific chance to cultivate their own capabilities in ODA and social entrepreneurship. Students who participated in APYE program can learn about global social problems using analytical research tools. Moreover, at the end of the program, they are given chance to experience on-the-spot feedbacks by implementing their ideas in the real world.

APYE program was first held in Kampong Thom, Cambodia in 2015. In 2016 it was held in Santa Rosa, Laguna, Philippines. In Santa Rosa, Laguna, about one hundred youths from Asia-Pacific region participated in 'Regional Development Project' to improve environments of Santa Rosa, Laguna.

Hanyang University Social Innovation Center granted scholarship to students who wished to join in APYE program. Ten students were selected and dispatched to Philippines in August 2016, and 14 students were dispatched to Philippines and Thailand in January 2017. By providing such opportunities, Hanyang actively encouraged students to participate in problem solving process and thus breed global leadership.





Student Epilogue

Asia Pacific
Youth Exchange

2nd

Lee Ji-Su

What I got from APYE is too many words to describe and it was a really great experience. I had a better understanding of the SDGs and it was time to think about my role in the SDGs and I was able to feel that there was a clear growth in my inner world after leaving and entering. I would like to work with the community service team to share my experiences with more people.

Lim Eun-Ji

Since I participated in the APYE program, my perspective, which was confined to our country, has widened. I have gone abroad a lot. Although the previous departure was all for travel purposes, departure to this Philippines is the first Journey not for travel purposes. I witnessed the situation of the Philippines, which would not have been possible for the purpose of travel, and I experienced my whole body. I was able to know and understand the reality of the global situation a little bit more, to learn how serious this situation is and what capacity it needs to get through this situation.

I knew what 'sustainable development' I heard in the media was more in detail, and I was able to feel its importance. I have a desire to do things that can help people in difficult countries through this program, which is not only one-off, but also a future-oriented program. I also have a small dream that I want to work in an international organization, although the course is not exactly settled yet.

There was a lot of realization that I just visited the Philippines and discussed SDGs with other people, not from a desk-based approach, but through their own experiences and their stories. In the future, I think I can motivate you.

Jang Hye-Rin

Lee Ji-Eun

Choi Na-Eun

First of all, I think the positive energy obtained from people was the greatest advantage. I could not forget how motivated I was by listening to the wonderful presentations of people with the idea of starting from the trivial, in this field that seemed to be doing nothing when I was not interested.

Park Chan-
Yeong

I was able to feel the specific energy as I had felt in previous overseas volunteer activities. I want to express this energy as enthusiasm, but as eagerness. It was felt that the desire for change and the desire for opportunity were completely different from me. I did not do it hard, but I tried to apply it to life and reality, to develop myself more and to take part in the program. Korea is a bit different from the Philippines in solving fundamental problems, but I thought that we should be enthusiastically approaching our problems.

In a span of 3 days and 2 nights, there have been changes within us. We felt that modernism isn't always the answer to the problems of the people, but should aid the lives of these people living on off-grid areas. The problems we saw on the internet, on TV and by word of mouth are realities that our fellow human beings are experiencing. With that, we want our voices to be heard to give voice to the voiceless. We want to do something impactful for the community. We help not for the sake of saying that we helped, but we want to understand others and make a difference in their lives.

Heo In-yeong

I thought the SDGs were pretty unrealistic, especially in the field of energy, which was the subject of the team, and I thought it was pointless to proceed with the project by demanding technological advances and massive capital. However, by targeting a town called Mekongpong, assigning several alternatives, and reducing the impossible, I was able to think of a remnant of coffee waste. While it is not possible to solve all the energy problems of the world in a single day, I thought that it would be possible to increase the self-sufficiency of energy little by little, and I felt that the conditions of each country were different and the business model had to be changed accordingly.

Kim Ji-Min

Asia Pacific
Youth Exchange

3rd

Session 2
Love in Action
Education, Volunteer, Start-up

2
SVYE

SVYE(Social Venture Youth Exchange), co-hosted by Hanyang University, LINC foundation(Hanyang University, Korea), ASB-MIT(Malaysia), ADB(Asia Development Bank), UYA(Urban Youth Academy), and MaGIC(Malaysia Global Innovation and Creativity Center), also aims to provide youths with opportunity to dedicate to global-scale problem solving process. In particular, students who participated in SVYE get chances to start up their own social enterprises.

SVYE was first held in 3rd-10th of February in 2017, in Korea. Each participant from Korea and Malaysia made up teams and came up with five social business models. Those business models were especially aimed at solving urban restoration problems in Malaysia. Each team focused on city slumism, urban restoration, educational problems and environmental problems cause by urban restoration process in Malaysia.

Also, the program included debate sessions and policy talks. Youths from Korea and Malaysia sat around the table to share their views on societal issues. After the session, representatives of each conference delivered small remarks and gave lectures on SDGs.





Volunteer

**Global Social
Leadership Training**

2

① Volunteering & Social Innovation Program

Volunteer work is the closest activity among many activities done in Hanyang University to the founding philosophy 'Love in Action'.

Hanyang University classifies all volunteer works by SDGs to let members know to which item among 17 SDGs they can contribute by their activity so that members keep volunteer work spontaneously and to achieve social contribution and accomplish SDGs at once.

1 Ten Spoon One Bowl

'Ten Spoon One Bowl' is a program through which students volunteer to work 1-2 hours per week at the university cafeterias, using their time in-between classes. Instead of getting paid for their work, students receive meal tickets and donate them for students who cannot afford them. The key idea of this program is that we can collect one spoon from 10 students, then 10 spoons of rice collected can make one bowl of rice for another student in need. This sharing and caring program was initiated by a student who took the social entrepreneurship class in September 2014. Since then, the program has been expanded to other universities, and now more than 1,000 students from 27 universities across the nation are participating. Approximately 12,700 tickets have been delivered to approximately 600 vulnerable fellow students.



2 HeeMang Hanyang Leader Group Activities



1_ UN NGO conference

It was the first time in Asia and Africa to participate in the UN NGO Conference. 2,500 NGO leaders from all around the world gathered in Gyeongju, Gyeongsangbuk-do, Republic of Korea, to strengthen the leader group's solidarity and cooperation with leading NGOs around the world.

2_ Student Planning Volunteering Program

Through volunteer activities in conjunction with various volunteer organizations in Seongdong-gu (Disabled Welfare Center, Kindergarten, and Volunteer Center), Hanyang provides a channel for students to get opportunities and information about service, as well as to do the direct volunteering works.

One day Mentoring - Mentoring for career guidance for elementary and junior high school students. Realistic personalized mentoring of career after matching with related department students by pre-studying children's dreams.

Campus Tour(Seongdong-gu Disability Welfare Center) - It is the reality of the peer disabled people that it is almost impossible for them to go to university. Based on the fact that people with disabilities who are interested in the university, leader group conducted a daily campus tour.

Majok-dong Mural Painting Service(Seongdong Volunteer Center) - Mural painting service that revitalizes the dark alleys of the community

3_ Feel the SDGs

It is a project designed to inform the 17 Sustainable Development Goals (SDGs : agreed by UN 193 countries) to whole members of Hanyang University. This event was held to promote easy practice of the SDGs in everyday life.



3
HappyBean volunteer work
2016.11.25 ~ 2016.11.26

Visiting senior citizens who live alone in the country, professors, staffs, students helped preparing wintering

Location : Hyanglee village, Budong-myeon, Cheongsong-gun, Gyeongbuk, Korea

Activities : Attaching paper weather strip, covering windows with vinyl, preventing outside water pipe from freeze, talking with elderly, other activities for reorganizing the village



4
Attaching sliding-proof tapes to prevent elderly from falling accident
2016.12.02 ~ 2016.12.17

80% of the accidents that occur frequently to the elderly are from sliding. As there are many elderly and slopes near the university, students carried forward a volunteer work attaching sliding-proof tapes on roads and aisles that have highly risk for sliding.



5 Global volunteer work in Nepal 2017.02.13 ~ 2017.02.20

To support the social venture 'Eco-Farmket' which is founded by student of Hanyang University and Bisam Gyawali from Nepal constructing toilets 'ECOSAN' and give consulting, students, researchers and professors went to Nepal for volunteer work.



6 Global volunteer work in Philippines

Larga, another social venture in the Philippines, has received support and consulting from Hanyang University LINC Foundation. 5 students (Department of Tourism) from Hanyang University and one employee went to the local activities for the interim feedback and the future plan that linked Santa Rosa with the major. It was the good experience the freshness and uniqueness of the tourist route built under the theme of Eco-tourism. Also during this time, they've seen enough attraction of the tourism resource itself. We expect to see the achievement of sustainable tourism development purpose along with local economic revitalization when the platform successfully launches officially.



② Multicultural Mentoring Program

1 Volunteer

Shim Young-woo (Department of Philosophy)

Q Why did you participate in multicultural mentoring program?

A Before military service, I couldn't choose between becoming a school teacher or a private academy lecturer. I felt most happy when I was teaching students and see them grow. However, indirect experience from private academy changed my mind. Lecturers there didn't match my ideal and I felt hard to narrow the gap between perceived reality and ideal. However, at that moment, I was about to find myself a new goal. After I finished military service, I was actively pursuing that new dream. However, the eager inside me, a passionate dream of becoming a teacher, did not vanish but started to grow. So, I searched for programs that I could join and get a chance to teach students. Then, I found 'Multicultural Mentoring Program'. One year ago, without hesitation, I applied for it and have been actively participating ever since.

Q What did you do during the mentoring period?

A I regularly visited mentees' school and helped them study. Although my mentee's nationality was Korean, he had hard times getting used to Korean culture. So, I talked about daily life subjects with him and sometimes went out of the school to enjoy cultural activities such as watching musical and movie.

Q Any difficulties during mentoring period?

A At first it was really hard. My mentee had already experienced similar mentor-mentee program and was quite used to the way his former mentor had done. Since he didn't seem to be satisfied with my style at first, I was not confident and sometimes even discouraged. Moreover, contrast to what I've expected of him, my mentee was highly interested in personal matters rather than in studying. So I acted even more strictly to make him concentrate on studying. But the result was even worse. Because of my strict attitude, he showed his negative emotion against me.

So I went to the mentoring supervisor to ask for advice. The supervisor told me that mentoring is not only about studying but also about empathizing with mentees. Also, the supervisor told me that it is important to listen to mentee's story and find him his life time goal.

Q _____ **Despite such difficulties, what was the most fruitful outcome?**

A _____ As I followed instructions of the supervisor, harsh relation between mentee and I began to loosen up. He even gave me his phone number to keep in contact. As he opened up his mind, we shared many stories that he could not share with his friends or family. I helped him on the personal problems such as friend relation problem. After listening to his concern, I went to meet his school teacher to discuss about the problem. By telling his teacher about difficulties the mentee was facing, I could truly help him out.

Q _____ **Any comments?**

A _____ Even though I was entitled as mentor, it was me who learned most from this program. To put it even more strong, it was mentee that taught me. I had a chance to look back on my attitudes, deeds and life. I would definitely love to participate in additional mentoring programs in near future.



2
Mentoring Support For Youth_ Volunteer

Oh Dong-geon
(Department of Interior Architecture Design)

Q Why did you participate in multicultural mentoring program?

A I was used to study music in high school. But I changed my mind to study humanities in the college. Thanks to support from my parents, I could fully concentrate on Korean SAT to get into humanity department. After few years, I finally got into Hanyang University. Since then I felt kind of responsibility to pay this back to society. I decided to help others who are underprivileged. At first I simply donated money that I earned from private tutoring. Then I found community learning center that provides free mentoring and meal service to the underprivileged, single-parents and multicultural family children. I realized I did not only have to reach out to the world outside, but rather I could help those who suffer in my community. This is why I joined in multicultural mentoring program.

Q How did you feel about mentoring institution?

A I did my activity at a community child center in Namyang-Ju. Head of the center was both church minister and social worker. Although the center was financed by church foundation, the church itself was in financially unstable situation. Still, the center had to provide free service to 20-30 children every day. Although auxiliary policemen helped out by teaching English and Math each week, it was only occasional support. The center needed regular and stable support from outside.

Q What did you do during the mentoring period?

A I mainly mentored middle and high school students. Those students were mostly suffering from financial difficulties. In addition to mentoring, I went to watch movie and musical with them. One day, I invited my mentee to a drama I made. Since they were going over financial hardships, most of them had been naturally alienated from cultural life. But by giving them such opportunities, I could see them grow and feel happy.

Q _____ **What was the most fruitful outcome?**

A _____ Every mentee had their own story. So I had to be careful and sensitive when meeting them. It was my responsibility and patience to wait until mentees open up their mind. Since my mentees were not interested in studying, it was a worthwhile moment when they told me about their dream. Because once the target was set, it was natural for them to work hard to achieve their goals. I also felt worthy when middle school mentees first said hello to me. They were normally shy and passive, so it was a great breakthrough.

Q _____ **Anything to say?**

A _____ I am a beneficiary of the program. This program granted me a scholarship. Since I could spend part of this scholarship in building intimate relation with mentees, it was kind of win-win game to for both. Also, I achieved the goal I had set before starting the mentoring; a goal to become a brother-like mentor. It was the biggest accomplishment in my life. Thank you all.



③ 2016 Hanyang ChangeMaker

Student Press Corps interviewed students who contributed to society throughout the year and introduced them on the Hanyang Social Innovation Center homepage.

Student Press Corps: Lee Yoo-jin (Department of Korean Language and Literature) / Lee Tan (Business Administration) / Lee Hae-joo (Korean Literature Department of Korean Language and Literature) / Hwang Yeon-gyo (Department of Policy Studies)

2016

ChangeMaker of June

Hong Hye-rin
(Department of Policy Science) /
Rainbow 1:1 Mentoring Excellent
Volunteering Participant

Volunteering _ A way to harmonize

"During my mentoring activities, the most memorable thing was dreaming about better future together with my mentee. As I volunteered, I was also receiving benefit as well. This was the most enjoyable moment and I felt like I'm a valuable person. Since then, I wanted to continue doing volunteer activities even after I graduate."



Food Truck _ Go-Pu-Da-Thinks about the Life of Togetherness

"Food truck not only delivers food to people, but it also delivers joy, culture, and concept of sharing. As people make food, they find themselves sharing with others. This is the true meaning of sharing. In the long term, I want to get a financial investment and create food trucks that are reasonable in price. Then I'll give chances to those who want to challenge themselves by running food truck business. We want to grow to be a company that practices the concept of CSR (Corporate Social Responsibility)."

ChangeMaker of July

Hwang Yoon-sik
(Department of Energy
Engineering) /
CEO, Social Venture 'Go-Pu-Da'



ChangeMaker of August

Yoon Mi-so
(Department of Financial
Management) /
**Excellent Participant in
Educational Volunteer**

Finding Worth from that “Things”_ Educational Volunteer in Developing Country

“There are many beautiful things we can learn from volunteering even if it is unfamiliar. We can make more diversity by utilizing creativity inside us. Also, there are plenty of ways to enjoy volunteering instead of focusing only to oneself. If we change the ways we interact with other, many things will change to make our lives better.”



ChangeMaker of October

Choi Kyu-sun
(Department of Economics &
Finance) /
CEO, Social Venture ‘STATION 208’

You and I, the Life We are in Together

“When I went through hard times, I had a chance to talk to the elderly people. I washed the dishes to continually reflect myself. I first thought I was the one who gave help, but as I continually volunteered I realize that I was the one to receive help from others. The value for my life has totally changed after I started doing volunteer works.”

ChangeMaker of September

Kim Young-woo
(Business Administration) /
**A Helper of Disabled Student,
A Financial Cooperative Association
‘KIDARI Bank’ Excellent
volunteering Participant**

The New Thinking of Donation-Turning down the Obstacles of Donation _ The Change That Begins with 300 Won, DETRIS

“‘Donate easy and fun.’ We will keep focusing on operating and boosting awareness among people that donation is not hard but easy. We are trying to make people feel free when they donate. Volunteering and donation should not remain a temporary event. We are dreaming a dream to solve problems and contribute to sustainable development goals.”



Session 2
Love in Action
Education, Volunteer, Start-up

ChangeMaker of
November

Lee Ho-young
(School of Business) /
Representative of NPO
"TENSPoons"

**Tenspoons make a full bowl of rice _
Discover Power of the Community during
the Time In-between Classes, 'Shib Si Il
Bap'**

"We all know that we cannot change this world by simply donating few meal vouchers. But what is important is that people who seriously engage in volunteering activity will eventually change this world. 'Tenspoons', a NPO that aims to improve people's awareness on volunteering gathers up fellow college students and match them with student cafeterias. As for the labor provided, school cafeterias pay students in form of meal vouchers. At last, the NPO delivers those vouchers to the underprivileged students. Through this process, Tenspoons has already donated equivalent \$200,000 to 1,930 underprivileged students since 2014. It is planning to spread such model to all South Korean universities in Korea.



**Volunteering, Our Time Shines Even
More Bright _ College Campus Life with
Volunteering**

"I saw myself as a person who could not influence others. But as I watched my friends constantly rely on me, I attained confidence about myself. And when I saw students whom I mentored also rely on me, I discovered what it means to volunteer. I hope that many students remember me as I continue this kind of volunteering activities."

ChangeMaker of
December

Park Bo-mi
(Department of Food and Nutrition) /
Braille Translation Volunteer,
Environmental Service Group
'Humanist' Excellent Participant



2017

ChangeMaker of January

Ga Hee-ji

(Department of Korean Language
and Literature) /

**Seoul Accompany Project
Excellent Participant**

Dreaming of Becoming a Teacher _ Help Somebody with My Professional Skills.

"Although I could feel that Korean society was slowly becoming multicultural, I did not actually recognize the change in my skin. But after meeting Mongolian Mentee El Ham, I got to know what it means to be understanding and felt the need to sympathize with others. I learned their culture as I taught mine. Language problem was not a big barrier to our relationship. Rather we overcame language issue through true sympathy. I also felt proud to see my friend enjoy learning Korean. After then, I promised to myself that I'll go for a doctoral degree in Korean literature. I intend to learn more about Korean educational methodology and apply it to helping multicultural family and their children. In this way, I'm sure that I could live up to my dream."



Special One_Hanyang University Student's Special 1 Credit Hour

"Volunteer work is truly coming from a free will, right? But when students first participate in volunteer work they make it as one-time service. It is important for students to regularly volunteer with responsible mindset. Therefore, we decided to give 1 minimum credit hour to those who serve in community services continually. Also, by changing the name of Volunteer corps to Social Innovation Center, Hanyang University is going beyond simple concept of volunteering. Hanyang and its members hope to bring impact onto this society."

ChangeMaker of February

Prof. Joo Sung-soo

(Graduate School of Public Policy) /
**Served as a first head at Hanyang
University Volunteer Corps**



Start-up

Creating Shared Value / Supporting Social Ventures

2

① Social Venture of Hanyang University

Social Venture is an enterprise or organization based on creativity founded by a social enterpriser to solve social problems. Social venture offers social service or jobs to vulnerable social group through sales that is similar to the one of ordinary enterprise.

Social Innovation Center of Hanyang University tries to be a platform that supports social innovative activities that include volunteer work and try to solve social problem fundamentally and sustainably. Social Innovation Center offers students chances to recognize social problems and build entrepreneurship by supporting social ventures, one way to solve social problems.

Social ventures will develop various relations of cooperation with Hanyang University, community, world at major-related work experience, joint research of social problems, developing global social innovation program.

1

Project "DETRIS" by STATION208 : Interactive small-donation Platform

Founder

Choi Gyu-sun(Economics and Finance, Hanyang University)

Co-founder

Kim Eun-seo(Industrial Engineering, Hanyang University)

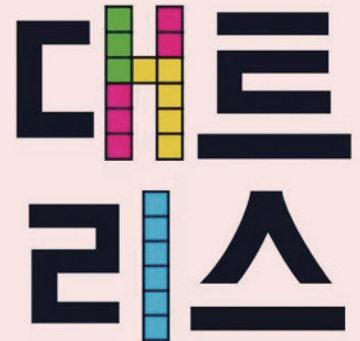
Yang Jae-hyeong(Economics and Finance, Hanyang University)

Lim Kyeong-hoon(Image Design, Kookmin University)

"DETRIS", a project launched by a social venture called STATION208, raises fund by using a special small donation machine. With the money donated, the social venture delivers money to the ones who are in need. "DETRIS machine" was invented by Hanyang University students with full financial support from Social Innovation Center and LINC Foundation. Equivalent 20,000 USD was granted to 'STATION 208'. The name DETRIS was derived from a casual game called "Tetris". It has similar operating structure with Tetris. When donors touch screen of the DETRIS machine with their credit card, blocks fall down or fill in the screen to show fundraising topic. Choi Gyu-sun (Economics and Finance), Kim Eun-seo (Industrial Engineering), Yang Jae-hyeong (Economics and Finance), Lim Kyeong-hoon (Image Design, Kookmin University) gathered up in 'Social Entrepreneurship' Class in 2016. As a part of their team project they came up with this idea and implemented it immediately. They contemplated how they could make donation more fun and easy, which gave birth to 'Funation (Fun+donation' approach). DETRIS machine was first installed inside Hanyang University subway station. It attracted a floating population and offered them small amount donation (0.5cent per touch). By using such strategy, STATION 208 team could successfully tap into civil society's potential.

Three fundraising projects was conducted since 2016. First

one was held from September 20th and October 20th, 2016. For a month, each week set different fundraising goals. First week's goal was to raise fund to provide English education to the underprivileged children. Second goal was to donate free school uniforms to low-income middle school students. Medical expense for premature baby and construction budget for sanitary toilet was raised for third and fourth week, respective. During the period, more than 3,000 students and school officials in Hanyang University donated total 1,000,000 won (equivalent to 1,000 USD). Second project was held as a part of "Seventeen Hearts Festival". In collaboration with Hanyang University's NPO "TENSPOONS", the project aimed at raising fund for festival for workers in Hanyang. Total 1,090 students donated 327,000 won (equivalent to 327 USD), providing free lunch and music concert to 174 workers in school. Third project raised funds to incubate a social venture in Nepal. The social venture named 'Eco-Farmket' constructs sanitary toilet in Nepal's local community. 710,000 won (equivalent to 710 USD) was raised to assist Eco-Farmket construct sanitary restrooms. Also, Social Innovation Center's changemaker team was dispatched to Nepal to deliver both the fund and workforce.



2
L.A.F.E. -
Leaders and Financial Education

Founder	Kim Dong-hwan(Business Administration)
Co-founder	Han Kyeong-su(Business Administration)
	Kim Bo-kyeong(Management of Finance)
	Park Ji-won(German Literature)
	Cha Su-jeong(Economics and Finance)

L.A.F.E. (Leaders and Financial Education) aims to meet financial education needs of college students. Statistics show that 25 percent of college students are taking on debt, many of whom suffering from financial hardships. This financial hardship makes students difficult to concentrate on study and sometime force them to lend money from third party. Student loan currently exceeds 1 trillion won, which is equivalent of 870 million US dollars.

In order to tackle the status quo, L.A.F.E raised social fund named "KIDARI BANK". They raised fund from school officials, students, and faculties in Hanyang University. However, they found that temporary financial support could not effectively tackle hardships of the underprivileged students. L.A.F.E thought the need to come up with more sustainable solution, which is education. They planned to provide systematic financial management training session to college students. Training session included life-time financial management.



L.A.F.E WITH KIDARI

3 Campus Seekers

Founder	Shin Gang-su(Policy Science)
Co-founder	Lee Dong-gyu(Department of Policy)
	Kim Na-yeon(Applied Arts)
	Yoo Eun-seo(Applied Arts)
	Noh Woong-ki(Sports Industry)

Hanyang University Campers Seekers Project

The project helps Hanyang University students to find silhouette puzzles hidden in Hanyang campus. By participating in this project, students can enjoy finding hidden spots inside campus and thus get to know more about the campus. Campers Seekers project is played via application. The application has three types of game, each game consisting different map. Three maps are 'Doom Hanyang Village', 'Contaminated Village of HY' and 'Hanyang Romance'. Application users can play each map by completing each stage.

Hanyang History Museum Project

It also helps students gain historical knowledge about Hanyang University. By visualizing relics stored in Hanyang University Museum in the app, students can enjoy learning. The application is also played by middle and high school students who visits the college campus.

<Main purpose of Campus Seekers application>

- An innovative application that challenges conventional wisdom. Students get bored when they are taught in a classroom. By providing students with fun education concept, students can actively learn about historical knowledge.
- Campus Seekers project have high participation level. Since participants can both play game and gain knowledge.
- After successfully launching project in Hanyang University, 'Campus Seekers' is planning to expand their business model to museums and historic relics of Seoul. In the long term, it wishes to become one of the best social applications in Korea.



4 TICKET Univ.

Founder

Koh Ji-won(Department of Voice)

Co-founder

Hwang Ha-seok(Economics and Finance)

TICKET Univ serves as a platform that matches students in film and theatre major with potential audiences. For film and theatre students who have passion for performing drama, but without much opportunity, TICKET Univ is a good connecting point. It also matches the youth with drama schools to cultivate ground for future actors/actresses. By linking performers with potential market and audiences, it aims to enrich soil for filming industry. Students can upload their performance/concert information on TICKET Univ's homepage. By doing so, people of all ages and region can be informed of various performing schedules. Also, TICKET Univ not only provides opportunity to college students, but also to elementary and middle school students. Those students can enjoy experiential program by applying in TICKET Univ's homepage.

Business Plan

- Sign in MOU with the Ministry of Education.
- Implement advertisements using pamphlets.
- Develop 'Psychotherapy' in affiliation with hospitals.
- Make crowd-funding platform for creative independent performance.
- Use VR(Virtual Reality) to give customer special experience



② Global Social Venture

1 Aquaponics

Founder	Jacklin Elizabeth Mazumder
Co-founders	Jeon Joo-hyeon(Department of International studies) Hong Joon-tae(Department of International studies)
Project Site	Dhaka, Bangladesh

What is Aquaponics?

Aquaponics aims at relieving poverty and food shortage problems of local community. It uses a method that combines agriculture and aquaculture. Aquaponics also helps local residents breed fish by providing them financial and technical support. Through this approach, Aquaponics expects to enhance both the nutrition and economic status of local residents. Aquaponics will educate local residents on fisheries. Moreover, they are planning to transfer greenhouse technology to them. It has concrete plan to sign in memorandum of understanding with Bangladesh Agricultural University and SWAPNO, and also with several other local NGOs. Aquaponics already signed in a contract with agricultural consultancies to develop greenhouse technology. In the second half of 2017, Social Innovation Center is planning to dispatch changemaker team to Aquaponics' local field in Bangladesh.

Homepage : <http://www.agricamp.com.bd>

Facebook : <http://www.facebook.com/agricampbd>



2 Center for Learning

Founder	Maria Celine Santos
Co-founders	Lim Eun-ji(Economics and Finance)
Project Site	Malabon, Manila, Philippines

What is Center for Learning?

“Center for Learning” is a special education provider that helps the underprivileged children under twelve. Center for Learning also specializes in correcting behavioral, communicational challenges among them.

Center for Learning signed in memorandum of understanding with local schools and churches in Malabon, Manila, Philippines. In partnership with such institutions, it hopes to broaden manpower pool of teachers and size of R&D team. Research capabilities must be guaranteed in order to provide decent education service to children. Moreover, it plans to sign in a contract with the Ministry of Education in Philippines to collaborate in recruiting teachers and students.

Facebook : <https://www.facebook.com/Center-for-Learning-and-Development-for-Children-982876751846659/>



3 Eco-Farmket

Founder	Bisam Gyawali
Co-founders	Park Hyeong-joon(Economics and Finance)
Project Site	Kathmandu, Nepal

What is “Eco-Farmket”?

Eco-Farmket is a social venture founded in 2017 that produces sanitary restroom called 'ECOSAN'. ECOSAN is also made of eco-friendly materials. By using eco-friendly materials to produce sanitary restrooms in local community, Kathmandu, Nepal, it aims to solve both the health and environmental problems in the region. Furthermore, Eco-Farmket utilizes excrement from restroom to use them as an organic fertilizer. By using such strategy, it can grow crops and vegetables from fertile land, relieving economic hardships and food shortage problem of the local. Hanyang University Social Innovation Center dispatched school officials and student volunteers to help them construct ECOSAN restroom in February 2017. Now Eco-Farmket and Hanyang University is collaborating to set up marketing strategy to sell local products. Also, they are developing appropriate technology that efficiently turns excrement into fertilizer.

Eco-Farmket plans to cooperate with volunteering corps and INGOs. On the other side, it intends to build strategic relation with college departments. By conducting research together with departments of architecture, agriculture, and health, it can further develop appropriate technology. Final destination of this promising social venture is to become an excellent model in industry-technology cooperation. Moreover, in collaboration with KOICA, INGOs, and local government, it plans spread social impact beyond Kathmandu.



4 Larga! Santa Rosa

Founder	Christian Manahan
Co-founders	Byeon Joo-young (Chemical Engineering, Hanyang University)
Project Site	Santa Rosa Laguna, Pilippines

What is Larga! Santa Rosa?

Larga! Santa Rosa is a social venture that provides tourist information. Local sites, food and historical background are included in their service. Larga! Santa Rosa uses its own application to sell information to tourists. By interconnecting local sites and tourist from all around the world, Larga! Santa Rosa is dreaming of becoming Philippines' number one superstar guide.

Founders of Larga! Santa Rosa did not establish the company in idea stage. Rather, in order to test their idea's feasibility, they sent tourism research group "Tium" (affiliated with department of tourism in Hanyang University) to investigate local market and tourism industry. Through this strategic approach, they could gain indirect on-site experience in marketing, product development, and accounting environment. As Larga! Santa Rosa plans to expand its business model to other regions, interdisciplinary approach between diverse majors are expected. Undergraduate major of founders are business, computer software engineering, information system, respective. Their application prototype drew attention from both the local community and international organization. Asian Development Bank (ADB) and Local governments showed strong interest in the application.

Video proposal : <https://youtu.be/hPCxZYfkY4M>

Facebook : <http://www.facebook.com/largaproject>



5 NinoNina Clothing

Founder	Maria Carmela Suarez
Co-founders	Lee Ji-su(Sports Industry, Hanyang University)
Project Site	Smoky Mountain, Manila, Pilippines

What is NinoNina Clothing?

NinoNina Clothing provides quality jobs to local people in Manila, Philippines. Especially targeting local residents who have ability to produce clothes, but who are alienated from opportunity because of financial status, NinoNina Clothing gives them free material to embark on garment production.

NinoNino Clothing sent co-founder(Lee Ji-su, Hanyang University) to Manila to search for market opportunity in local community. Also, the company is now strategically collaborating with Social Innovation Lab in Hanyang University to develop digital marketing strategy.

The company was founded by students of different majors and backgrounds. But convergence between heterogeneous backgrounds led to synergy, by which NinaNino Clothing built creative business strategy. It's not only wishing thinking of them to expect such outcome. Gaward Kalinga, one of the biggest NGO in Philippines, is highly interested in the company's business and plans to invest seed money.

Facebook : <https://www.facebook.com/NinoNinaCo/>





QUALITY

TIME

GOAL

CREATIVITY

TARGET

SIGN

SUCCESS

IDEAS

SALES

BUSINESS

VISION

MARKET
CAPITAL

SOLUTION

TEAMWORK
MANAGEMENT

PLANNING

INSPIRATION
COMMERCIAL

TEAM

INNOVATION

PROGRESS

GROWTH

MOTIVATION

INNOVATION
MARKETING

PLACEMENT

CORPORATE

ANALYSIS

PROGRESS

REALIZATION

RISK

TARGET MARKET

PRICE

LEADERSHIP

Arirang

**“Discover happiness of
finding yourself”**

Session

3

Find yourself from Arirang project



Arirang project

Arirang, one of the most popular folk songs in Korea, has now been given a new meaning—"Discover happiness of finding yourself."

'2016 Hanyang Seventeen Hearts Festival' has structured 17 elements of UN SDGs with 17 hearts image. UN SDGs are seventeen sustainable development goals set by 193 UN member nations, agreed upon achieving them by 2030. 2016 Hanyang Seventeen Hearts Festival have proceeded with three projects including 'Arirang for Neighbors', 'Arirang for Youth', 'Arirang for Globe' between September to November.

The main purpose of the festival was to encourage students to take initiative in social innovation activities and to demonstrate global leadership that goes beyond the simple concept of social contribution.

1 Arirang for Neighbors

Project “Small Donation” raised by a social venture “STATION 208”_9/20~10/20

In collaboration with LINC foundation, social venture that deals with small donation business ‘STATION 208’ was founded as our initial project. By creating atmosphere of small donation among college campus, we raised students’ awareness level on domestic and global social problems, and further provided guidance for students to come up with sustainable solutions on social problems.

Each subject for fundraising campaign varied week by week. First week was set up to support class expense for the underprivileged students, and second week to deliver free uniforms to the less fortunate middle school students. Third and fourth week supported medical expense for premature baby and renovation of toilets.

During the campaign period more than 3,000 students and faculty members in Hanyang participated, donating about 1,000,000 won. These money was donated to Korea Food for the Hungry International and finally delivered to people in need. Station 208’s activity was released by many public outlets in Korea.



2 Arirang for Youth

Korea Donation for Education Expo_9/22~9/25

To provide the youth with opportunities to discover and nurture their talents, in collaboration with the Ministry of Education, Korea Foundation for the Advancement of Science and Creativity, and Busan metropolitan and Provincial Offices of Education, 'Korea Donation for Education Expo' was held between September 22nd and 25th. Hanyang University participated in the expo, articulating the message "Discover happiness of finding yourself." 76 people from Hanyang University, from students to faculties to professors, came up with many ideas that were closely related to UN SDGs. Related research included fields such as Engineering, Art & Technology, and Science. Hanyang students engaged as mentors for high school students who participated in the event. Also, a session that specifically dealt with SDGs provided experiential program to the youth. The program gained positive feedback from the youth for its applicability to real life.

Arirang in Art & Tech : In convergence with Art & Science
(Original Arirang play, Demonstration on narrative VR, Designed with frictional electricity)

Arirang in Engineering : Saving Earth with Technology.
(Utilizing Superconductivity, Piezoelectric, Frictional electricity to Tech)

Arirang in Science : Tackling poverty, environmental, energy issues.
(Science technology to tackle poverty, environmental, energy problems)

Seventeen Hearts Event: What to do to make this world a better place



3 Arirang for Globe

Youth Impact for 17 Hearts in Hanyang_ Global Social Contribution Conference_11/9~11/11

Last day of the festival went on with project related to global scale social contribution. As a follow up event to 2nd Asia Pacific Youth Exchange held in Manilla, Philippines in 2016, it provided a platform in which college students can take their initiative to make this world a better place. At the end of the conference, with students from Nepal, Bangladesh, Philippines, Mongolia and officials from UN, Hanyang university conducted experiential program that focused on restoring streamlet. Co-held by Hanyang University Social Innovation Center, LINC foundation and ADB (Asian Development Bank), the conference was composed of five different sessions. Each five session was 1) Case presentation on student social innovation 2) Korean traditional musical 'Arirang show' 3) Asia Pacific Social Venture Idea Competition 4) Asian Development Bank Session 5) AIESEC-Korea Youth Speak Forum.

Case presentation on students' social contribution

By sharing excellent cases on students led social innovation in three Korean universities, Hanyang, Sook-Myung and Ewha, we disseminated know-hows and special experiences that students gained. Through these case presentations, we not only suggested paradigm shift in social contribution from passive to active, but also tried to engage many more students.

GOFOODA(Hwang Yoon-sik / Hanyang University)
STATION 208(Choi Gyu-sun / Hanyang University)
BONU(I Lee So-jeong / Sook-Myung Women's University)
TEN SPOONS(Lee Ho-young / Hanyang University)
KIDARI BANK(Han Ha-won/ Hanyang University)
AIESEC SMU(Lee Soo-ho / Sook-Myung Women's University)
Ewha friends in the US(Lee Ye-won / Ewha Women's University)



Korean Traditional Musical "Arirang"

Korean Traditional Musical "Arirang" was acted by which special teams of stage light, sound effects, optical instruments, costume design and vocal team collaborated together to make one complete masterpiece.

During "Arirang" musical, Hanyang University's student led social venture "Tenspoons" to arrange events for workers and securities in the college. "Tenspoons" gathered up fellow students who wished to volunteer in place for the workers, and matched them with school buildings. Students themselves were given such tasks as cleaning toilet and guarding front gates. During that time, school workers were given opportunities to enjoy 17 hearts festival with students and faculties. This event brought all the school members together in one place, binding them around "Arirang"



Asia Pacific Social Venture Idea Competition

Eight non-Korean teams that won 2nd Asia Pacific Youth Exchange(Co supervised by ADB(Asian Development Bank) and Urban Youth Academy) and five Korean teams came up with ideas to tackle social problems of developing countries using business strategies. The competition went straight on for two days, and on final day, a team of experts nominated four teams that best practiced on the issue. Selected teams are as follows.

Award	Project	Winner
Head of LINC Foundation (1st place among non-Korean teams)	Aquaponics	Jacklin Elizabeth (Bangladesh)
Chairman of Korea Foundation for the Advancement of Science and Creativity (1st place among Korean teams)	Behavioral change game	So Jae -woo(Hanyang University, South Korea)
Head of Hanyang Volunteering Corps (Excellence Award among Korean teams)	Interactive donation platform	Choi Gyu -sun(Hanyang University, South Korea)
Representative of Urban Youth Academy (Excellence Award among non-Korean teams)	WIN-WIN project	Uchral Ganbaatar (Mongolia)



Session 3
Arirang_
"Discover happiness of finding yourself"

Agreement upon business model assistance

Among eight non-Korean teams that participated in APSVIC (Asia Pacific Social Venture Idea Competition), five teams have been matched with Hanyang University students as co-founders. LINC foundation provided financial support and consultancies, Hanyang University Social Innovation Center dispatched volunteer groups, and ADB assisted in collaboration with international agencies to help each team realize their goals. This agreement paved a way for Hanyang University students to further engage in global projects related to SDGs.

Name of project	Idea Owner	Co-founder from Hanyang
Eco-Farmket	Bisam Gyawali(Nepal)	Lim Chung-man
Center for Learning	Maria Celine Soriano Santos(Philippines)	Lim Eun-ji
Larga Santa Rosa	Christian Cetron Manahan(Philippines)	Byeon Joo -young
NinoNina Clothing	Maria Carmela Bernal Suarez(Philippines)	Lee Ji-soo
Aquaponics	Jacklin Elizabeth Mazumder(Bangladesh)	Hong Joon-taeg, Jeon Joo-hyun



Asian Development Bank Session

During ADB's "The best of 17 Hearts for the World" session, students from Hanyang, Korea, Sook-Myung, Ewha University drew solutions from problematic status quo of their campuses. Students from the four universities deeply participated in the session for a month, taking each 17 SDG goals into consideration. For five teams that presented in the final session, ADB granted certificate of authentication in order to encourage their engagement in the future.

Name of team	Project
Haengbori	Let's discover the 'real me', 'happy me' on campus
PADO	How can we effectively utilize used paper?
破wall	Let's maker foreign friends with international exchange activities on campus
Breathing Class	Environmental improvements of stuffy classrooms are needed
Drop!	Carelessly discarded plastic cups are enough!





Towards the Innovation

Research, Network,
Cooperate



4
Session

Towards the Innovation_ Research, Network, Cooperate



4

Strengthening domestic/overseas cooperation through **HUGE** (Hanyang University for Global Engagement) Initiative.

Hanyang University, founded upon philosophy “Love Indeed and Truth”, has been taking initiative in cultivating ground for social innovation activities along with competitive social ventures. In order to breed changemakers who can bring impact onto this world, Hanyang University has signed in a memorandum of understanding with a number of social ventures. Through the MOU, Hanyang intends to provide educational and internship opportunities to future changemakers.

1 MOU institution list in 2016



2 2017 Plan

1_ Join in 'Ashoka U Changemaker Campus' league.

Become a leading university in social innovation

2_ Co-host APYE(Asia Pacific Youth Exchange) program with ADB(Asia Development Bank) and UYA(Urban Youth Academy).

Establish a system that systematically supports role-modeled social entrepreneurs in a 'everyone a changemaker' world.

3_ Establish 'Seventeen Hearts Festival' a brand

Further develop 'Seventeen Hearts Festival' to a venue where changemakers from APYE and SVYE gather. Also, case presentations from global social ventures, Heemang Hanyang leader group, and social ventures in Seongsu valley will be delivered.

In addition to such social venture MOUs, Hanyang University intends to use its geographical advantage as a chance to enhance network effect. By strategically collaborating with the social ventures in Seongsu Valley, Hanyang will provide educational and internship opportunities to the students. Through this holistic approach, Hanyang aims to shape this world to a place where 'everyone is a changemaker.'

Glances at 2016 Social Innovation Center

01
January

- Volunteering to make a better world_2016 Love in Action - Briquette Delivery_ Sageun-dong, Majang-dong

02
February

- 2016_Spring Semester_ Community Service Leadership Knowledge/Character Education 1,3 _Prof. Kang Miyoung (Graduate School of Education), Prof. Park Sun-a (College of Performing Arts and Sport, Department of Physical Education)
- 2016_Spring Semester_Community Service Leadership Knowledge/Character Education 2,4 _Prof. Joo Sung-soo (School of Public Policy)
- HeeMang Hanyang Student Leader Group 3rd Year Appointment Ceremony

03
March

- 2016_Spring Semester_Community Service Curriculums
- HeeMang Hanyang Student Leader Group 3rd Year Vision Establishment Workshop
- 2016_Spring Semester_Community Service Leadership Special Session 1 _Kim Sung-hwan, Head of Social Innovation Center (International Studies/ former Minister for Foreign Affairs)_“College and Social Volunteering”

04
April

- Happiness for the Hanyang University Social Contribution Program 1_Class for Folding Paper Airplane _Lee Seung-hoon (Folding paper airplane , a member of the national team)
- Go Full Race_Youth Start-up Support for Urban Farming Economy Place
- Happiness of Hanyang University Social Contribution Program 2_Balloon Art Experience Class _Wow Party (Balloon Art Lecture business)
- HeeMang Hanyang Student Leader Group Social Contribution Activities 1_Homeless Meal Service_ Angels of the Street
- 2016_Spring Semester_Community Service Leadership Special Lecture 2 _Prof. Sung Taehyun (Electrical Engineering)_“The Things that College Students have to know about Community Service Leadership”
- Happiness of Hanyang University - Social Contribution Program 3_Make Korea Hope in the Forest _Korea Disabled Green Foundation

05
May

- 77 Anniversary of Hanyang University Community Service Award_Hong, Yae-rin and 30 Others Awarded
- The Café Hae Noori (Disabled Barrister Cafe) managed by Hanyang University
- 2016_Spring semester_Social Volunteer Leadership Special Lecture 3 _Bekay Ahn (Head of Korea Donation Cultural Research Center)_“ Paradigm Shift in College Social Volunteering and Meaning of Philanthropy”
- 66th UN NGO Conference (World Citizenship Education: UN Sustainable Development Goals Fulfillment Cooperation)_Gyeong-Ju Artist Convention Center

06
June

- Open “Youth Mini-Forum” In Response to Climate Change _ The Korean Federation for Environmental Movement., Seoul Resource Volunteer Center
- HeeMang Hanyang Student Leader Group 3rd Year “What is Volunteering” 1_Eden I-Vil Daily Mentoring
- 2016_Summer Semester_Community Service Leadership Knowledge/Character Education _Kim Doyoung (SK Broadband)_“Meaning of community service to college students.” _Ahn Jungkwon CSO (Slow Walk)_“As a global leader, how are you going to understand SDGs?”
- HeeMang Hanyang Student Leader Group 3rd year “what is volunteering” 2_Majang-dong Mural Volunteer / Hanyang University Campus Tour (Subject: Sungdong Disabled Community Welfare Center)
- 2016_Summer Semester_Social Volunteer Curriculum

07
July

- 2016_Summer Semester_Social Volunteer Leadership Special Lecture _Prof. Kim Seunghyun (Medical School Neurology Class)_ “A Kind Friend To Our Memory’, for ten million citizens” _No Soonho Representative (Social Venture Dong-Gu Bat)_“ A social venture that cultivates vegetables to help physically challenged people.”
- Creative Camp 1(Short Term Mentoring 1)_Suhwha Middle School, ShinMyung Middle School, Chang Gee Middle School, Chung Won High School, Ham Sung Middle School

08
August

- 2nd Asia Pacific Youth Exchange in Philippines
- Creative Camp 2 (Short Term Mentoring 2)_Gim Jae Office of Education
- 2016_Fall Semester_Community Service Leadership Knowledge/Character Education 1 _Kim Kwang-wook (International Development Cooperation)_“New prospect of College Community Cooperation”
- Kim Seung -hyun (Medical School Neurology Class)_ “A Kind Friend To Our Memory’, for ten million citizens”
- Alzheimer’s Medical Theory and Understanding of Alzheimer of Elderly People”

09
September

- 2016_Fall Semester_Social Volunteer Leadership Knowledge/Character Education 2 _Kim Kwangeook (International Development cooperation)_ “New prospect of College Community Service ”
- _Kim Jungtae (CEO, MYSC)_“I can` t stand it anymore!”
- 2016_Fall Semester_Community Service Curriculum
- College SDGs Changemaker Training Workshop 1
- Arirang for Neighbors_Small Donation Platform ‘Detris’ Project by STATION 208
- Arirang for Youth_5th Korea Education Donation Convention Booth Participation_Busan Vexco
- 2016_Fall Semester_Community Service Leadership Special Lecture 1 _Shin Ji- hyun (IBM)_“Global Companies Social Contribution Philosophy and Cases”

10
October

- College SDGs Changemaker Training Workshop 2
- Hanyang University Social Venture Start-up Group Recruitment_Out of 30 applicants 3 teams have been formed
- Ashoka U Accreditation for HYU Social Innovation Team - Letter of Appointment Conferment Ceremony
- 2016_Fall Semester_Community Service Leadership Special Lecture 2 _Kim, Jong-bin (CEO, WEOGWORK)_“The Meaning of Sharing with College Students ”

11
November

- Arirang for Globe_2016 Hanyang Seventeen Hearts Festival
- Enjoyable Cleaning! Sipsi-Illak_On Campus, One Day Cleaning Beautification Activity for Workers in Hanyang University

12
December

- Overseas Social Venture Ceremony_5 Teams (Eco-Farmket, Center for Learning, Larga Santa Rosa, NinoNina Clothing, Aquaponics)
- Brooklet Restoration Field Trip, Community Experience Service_Asan Environment Science Park, Natural Purification Ecology
- 2016_Fall Semester_Community Service Leadership Special Lecture 3 _No Soonho Representative (DongGu- Bat)_“ Cultivating Vegetable Garden with Developmentally Challenged People ”
- Happy Bean Foundation with Elderly People : Preparing for Winter_ Gyeongsangbuk-do Province, Cheongsong-gun

2017

01
January

- HeeMang Hanyang Student Leader Group Social Contribution Activity 2_Majang-dong, Preventing the Elderly from getting hurt : Attaching tapes to remove slipperiness.
- Appointed Excellent Organization for Educational Dotation_Korea Foundation for the Advancement of Science and Creativity
- 2016_Winter Semester_Social Volunteer Leadership Knowledge/Character Education _Jung Kyung-dun (CEO, Root Impact)_“College Student’s Role for the Social Innovation
- _Do Hyun-myung (CEO, Impact Square)_“College Student’s Role for the Social Innovation”
- 2016_Winter Semester_Social Volunteer Curriculum

02
February

- 3rd Asia Pacific Youth Exchange in Philippines
- Overseas Social Venture Rounding (Nepal, Bangkok, Philippine)
- 3rd Asia Pacific Youth Exchange in Thailand
- 2016_Winter Semester_Social Volunteer Leadership Special Lecture _Oh, Kyung-eun (CEO, Disruption Inc. _Loopkin)_“Applying Design Thinking to Early-Childhood Education Development Program”
- 1st Social Venture Youth Exchange_MIT (Malaysia)
- Dispatching Student Groups To Overseas Social Venture Sites 1_Eco-Farmket (Nepal),
- Dispatching Student Groups To Overseas Social Venture Sites 2_Larga Santa Rosa (Philippine)

Hanyang ChangeMakers

from Volunteering
to Social Innovation



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