

Hanyang ChangeMakers

| From Volunteering to
| Social Innovation

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01

HUGE,

Hanyang's Message
Towards the World

Hanyang's Message Towards the World

Hanyang University for Global Engagement



President Lee Young-moo presenting Stories of HUGE at ADB

What kind of talent does Hanyang call a global leader?

Jan. 18th, 2019 at 9 a.m. The headquarters of the Asian Development Bank (ADB) of the Philippines. A special stage called 'Stories of HUGE' had been prepared at the end of the symposium of the 7th Asia Pacific Youth Exchange. President Lee Young-moo began the session by introducing the two groups of Hanyang students to the participants.

"They had a whole new experience with APYE, and they had a meaningful change from the inside. Through their stories, I want to show you the message about what it takes to be a world-changing leader."

Waqas, who was first introduced, was a Pakistani exchange student majoring in Department of Civil Engineering. He participated in the 6th APYE Philippines through D.K. Kim Changemaker Scholarship in August 2018 and recently gathered friends from Hanyang University to go on volunteer project in the Quezon where he had his local immersion experience. He started it out with the desire to improve the quality of life of residents suffering from lack of electricity. He introduced how to collect solar energy during the day and use it efficiently in the evening, and demonstrated building it on a trial basis with residents. He announced his plan to raise funds in the future and install high-efficiency street lamps using the sunlight on a 2-kilometer road.

It was touching to see Hanyang students preaching the spirit of Hanyang on the ADB stage.



Project LUNA at Tulay Buhangin

The second team on the stage are the co-founders of a Korean food eatery named KAINA. KAINA operates in the cafeteria of Ateneo De Naga University located in Naga City, Philippines.

The KAINA team, comprised of Lee Jae-seo, Lee Seung-hoon, and Choi Jeong-seok, from the Department of Finance Economics and Department of Policy, was founded in August 2017 through the Social Venture Youth Exchange, in a concerted effort to create jobs for low-income women in Naga City.

KAINA started in May 2018 and has hired four local women as full time, regular employees and successfully run the business. KAINA is currently preparing to open its second store at St. Joseph School in Naga City. KAINA announced its ambition to open franchise stores at 6 schools in the future to create a job for a total of 36 low-income women. Meanwhile, it was told that a group of 20 members of Hanyang University's volunteer corps recently visited Naga City, and they are doing volunteer work to find ways to create source of income for local residents, including eco-friendly clothing manufacturing and sustainable tourism with the students from Ateneo De Naga University and the University of Sta. Isabel.



KAINA team members at ADB

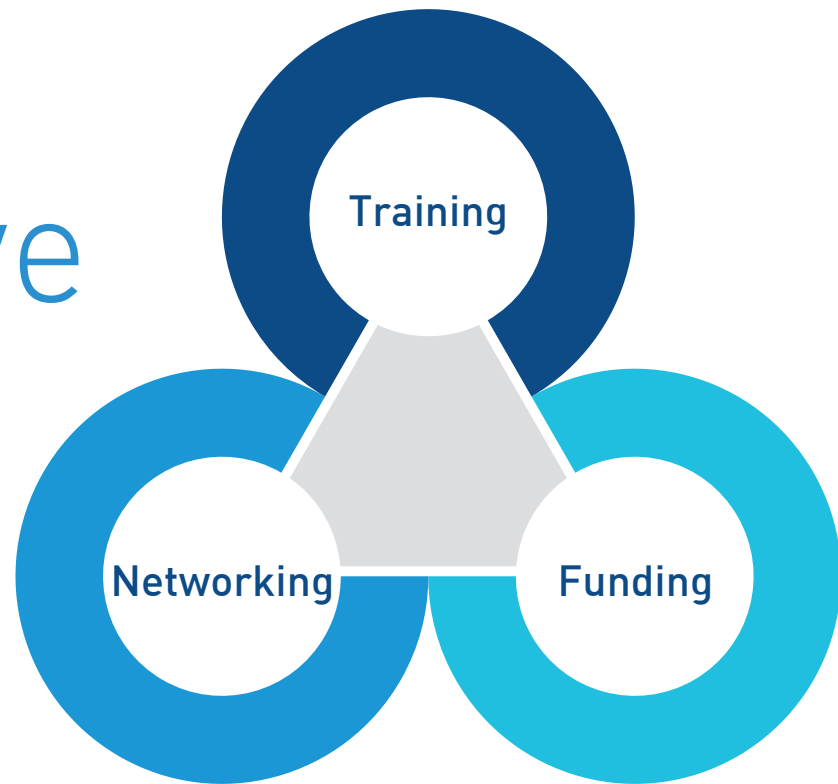
President Lee Young-moo concluded the session with a message from Hanyang as follows:

"The global leader that Hanyang thinks of is someone who embraces the world, like Waqas and Jae-seo, trying to heal the pain of the world with his own ability. It's not a qualification, but it's a matter of choice. Hanyang will support you make a choice of becoming a global leader."



Delegate listening to the presentations

HUGE Initiative



Training global talent, HUGe (Hanyang University for Global Engagement)

It has already been a long time since Hanyang strived to foster global leaders who can change the world.

In 1994, Hanyang University established its first volunteer corps in Korea and made it mandatory for students to take courses in social service course. Hanyang University students must complete the course, and develop a sense of empathy and responsibility for the community, which are the most important virtues as a global leader. Based on these, they have developed social innovation skills through various programs such as social entrepreneurship, social innovation capstone design, social economic leadership courses, and Heemang Hanyang Leader Group activities.

In May 2017, At the annual conference celebrating the 50th Anniversary of ADB in Yokohama, Japan, 'HUGe Initiative' was announced, which outlines the history and vision of Hanyang social innovation. 'HUGe' is Hanyang global vision to make a better world. Through 'HUGe', students with innovative ideas from Hanyang are trained, networked with other innovators, and funded to implement ideas.

The 80th Anniversary of Hanyang University, and the New Beginning of Social Innovation

Under the new leadership of new president Kim Woo-seung, Hanyang marks the 80th anniversary in 2019. Despite the change of the leadership, the strong step toward social innovation, one of the pillars of Hanyang University's 3S (Smart, Start-up and Social Innovation) strategy, continues. Hanyang will raise its status as a leading university in social innovation, which fulfills the social responsibility of universities amid a great trend of the paradigm shift from volunteering to innovation. Volunteer Corps will perform its role as a coordinator in order to contribute to making the world a better place in education, research, and service, which are traditional roles of universities, as well as start-ups, international cooperation, and industry-academic cooperation.

This annual report was written to outline Hanyang's efforts and achievements to foster Changemakers that will change the world over the past year and to make a vigorous start to the new journey of social innovation, marking the 80th anniversary of the Hanyang University.

social responsibility of universities



HANYANG

Social Innovation Platform

HANYANG

Social Innovation Platform

03

2018 Hanyang Changemakers

04

Creating a Sustainable Social
Innovation Ecosystem

05

Social Innovation at
Hanyang University

06

Statement and Action for
Sustainable Development Goals

02

Social Innovation of University, Changing the World

Social Innovation of University, Changing the World

Scene #1

The education of training the world-changing changemakers, Social Innovation Convergence major

Hanyang University joined 'Ashoka U Changemaker Campus' in April of 2018. Ashoka U Changemaker Campus is a global network of leading universities in social innovation. Hanyang University is the first in East Asia to join the network. The term 'Changemaker' refers to a global leader who changes the world with three key capabilities: Public Mind, Value Creation and Global Networking.

The fact that various social innovation-related curriculum is being operated and the social innovation convergence major was established in the academic department for the first time in Korean universities have conclusively affected Hanyang University being recognized as a Changemaker campus. This is because the establishment of the social innovation convergence major has enabled the completion of an integrated social innovation curriculum system linking various extracurricular programs to the regular curriculum.

The social innovation convergence major can be applied to students who have completed the first semester of their freshman year, and if they complete 36 credits in their major, they will receive a degree in social innovation.

Subjects that overlap with the main major can be admitted up to 15 credits. The curriculum consists largely of the basic theory of social innovation, a practice of solving social problems, and on-the-spot practice in term system (Changemaker action learning). The basic theory consists of education that builds empathy for the community such as understanding social innovation, international development, and 'Changemakership'. Practice of solving social problems consists of practical programs that face real social problems and seek solutions, such as social innovation capstone design. Finally, through Changemaker action learning, students will develop social innovation skills by carrying out their projects for a semester in the social sector or international development fields.

Since 2018, Hanyang University has recruited around 20 students each semester. As of the first semester of 2019, 56 students are currently registered in the social innovation convergence major developing their skills as social innovators to change the world.

Vision | Developing Social Innovation Talents with Changemakership

Type	Program	Target	Aim
Doctorate Degree	Global Social Economy	Students registered in Ph.D. Course	Intensive training for Changemakership
Master's Degree	Global Social Economy	Undergraduate students, Professionals	Intensive field work for Changemakership
Undergraduate Degree	Social Innovation Convergence Major	Undergraduates (sophomores to seniors)	Basic training for Changemakership
Extra-curricular Programs	Social Economy Leader Course(undergraduate)	Undergraduate students	Basic education for Changemakership
	Social Economy Leader Course(general)	Professionals in public, private, non-profit sectors)	Practical education for Changemakership
	Hanyang Volunteer Course	All undergraduates(mandatory)	Basic education for Changemakership

Scene #2

Changemaker Action Learning to convert Social Innovation into a career

Choi Na-eun, student in Department of Business Management, participated in various programs hosted by Social Innovation Center such as the Social Innovation Capstone Design class, which creates solutions for social problems through design thinking, and APYE (Asia Pacific Youth Exchange), which improves the lives of residents in underdeveloped areas in developing countries with the students from all over the world. Also, she participated in Youth Changemakers mentoring program through which teenagers propose solutions for social problems with design thinking methodologies.

A good opportunity came to her in February 2018, when she was wondering whether she could build a career in her field of interest. Through Changemaker Action Learning, a long-term practice course of Social Innovation Convergence Major, she got a chance to practice on ground for one semester at Impact Square which is a leading impact consulting firm in Korea. In addition, she was hired as a full-time employee at Impact Square even before the course was completed.

As such, Changemaker Action Learning is being spotlighted as a differentiated program linking interest of students in social innovation to their careers. Students can explore the possibilities of their careers by having practical experience of implementing their ideas for social innovation. From a corporate perspective, they also have the advantage of discovering talents who can fit their philosophy and contribute to their mission.



In Da-som, taking internship at ADB

Changemaker Action Learning is not limited to Korea. In particular, it is expected that there will be many opportunities for field practice courses in connection with international development cooperation projects. In Da-som, student of the Department of History,



L.A.C. Studio Field Practice in KAINA

conducted field practice course at Asian Development Bank (ADB) in the second semester of 2018. Five students, one of which is Kim Min-ji, student at Department of Tourism, are conducting field practice course at KAINA, a student-run social venture in the Philippines, through L.A.C. Studio, school company at Hanyang University, in the first semester of 2019.

Overseas field practice courses, like KAINA, focus on programs that strategically support student-led social venture projects developed through HUGE program. In this case, support for airfare and living expenses will be provided as well as benefits for taking classes related to social innovation and English classes.

Social Innovation Center plans to dispatch students to 86 domestic and overseas social innovation organizations through Changemaker Action Learning.

Changemaker Action Learning, introduced in 2018, is expected to become a leading program of Hanyang University's Social Innovation Center which fosters global social innovation talents, as a total of four students took it in the first year of its introduction and seven students are taking it even in the first semester of 2019.

Social Innovation of University, Changing the World

Scene #3

Growth through Social Innovation exchange, APYE Korea

APYE is a program that where youth from the Asia-Pacific region participate in the achievement process of the 17 Sustainable Development Goals (SDGs) adopted by the United Nations in 2015, and regional development cooperation activities that are held in the Philippines, Thailand, Vietnam, and South Korea. In the summer of 2018, Hanyang University co-hosted the 2018 APYE Korea with Urban Youth Academy (UYA), Asian Development Bank (ADB), and United Nations Development Programme (UNDP).

Under the theme "Social Venture for SDGs," the 2018 APYE Korea was held from Aug. 12th to Aug. 20th, 2018, with 160 delegates from 16 countries with the aim of creating a business model to address social problems which Seongdong-gu wants to solve, including educational gaps in multicultural families, recycling, childcare, information gap for people with disabilities, and revitalization of traditional markets.

Participants will team up with youth from the Asia-Pacific region to participate in Leadership Training, which strengthens the ability to empathize with problems around them and design solutions, Local Immersion, which tries to draw up solutions on its own with local residents and mentors at the site, and Symposium, where each team listens to their statements and discusses. In this process, they will think over how to contribute to achieving the SDGs, a common goal of the international community, and grow one step further as a global social innovation leader.

The last day of the event was held at Wangsimni Square for delegates to explain and address the solutions they have drawn up and to appeal for participation. It was quite touching that the family members of Vietnamese migrant woman who participated in interviews about multicultural families and education visited Wangsimni Square to support the presentations from the delegates.

Meanwhile, the 'Ttokttok' team, which participated in the theme of revitalization of traditional market, was selected as an excellent idea by proposing a planning and marketing solution for the signature products of market in the symposium. It went through the process of increasing the practicability of ideas through the social venture boot camp conducted in the second semester, and is preparing for the project by linking it to follow-up projects.

The 2018 APYE Korea is a project by which we can find significance in youth from around the world. They have been able to understand each other and share the emotions that encourage each other's growth in the process of trying to solve problems in the Seongdong area together. The leaders who understand each other and help others grow can be recognized as Changemakers.

Meanwhile, 2018 APYE Korea has not only marked itself as a program to help the growth of youth in the Asia-Pacific region, but also as a good opportunity for global cooperation networking between social innovation organizations by many partner institutions participating that share the dream of social innovation, such as LINC+ Foundation, International Affairs, Asia-Pacific Research Center, Volunteer Corps at ERICA Campus, Seongdong District Office, Seongdong Youth Support Center, Office of the Vice President of the Philippines, SK Happiness Foundation, British Council, CSR Forum, Sungdong Community Support Center, Seoul Upcycling Plaza, Seongdong Community Welfare Center and etc.



Asia Pacific Youth Symposium



Local Immersion

Scene #4

The Korean version of 'Stanford Social Innovation Review' was published

Hanyang University signed an exclusive contract with Stanford University in February 2018 for the Korean edition of "Stanford Social Innovation Review".

"Stanford Social Innovation Review is a world-renowned journal of social innovation, published by Stanford Center for Philanthropy and Civil Society.

Stanford Social Innovation Review was a renowned reference in Korean social sector, even before the trend of social innovation hit the country. Because no official translated version had been published, readers worked on their own translations and shared them online or offline. However, Hanyang University's formal copyright contract has enabled the supply of high-quality social innovation academic contents in Korea.

Since the signing of the contract in February 2018, a team has been set up to publish the Korean version of Stanford Social Innovation Review under the leadership of Shin Hyun-sang, Professor at School of Business at Hanyang University. Various members at the Social Innovation Committee, professionals at Seongsu Valley and students at Hanyang University gathered together. For the students, they were provided a good opportunity to strengthen communication skills and study social innovation contents at the same time. Lee Jae-myung, Woo Seong-Jun, Shin Jae-ah, Kim So-hee, and Kim Eun-joo, students currently taking social innovation convergence major, are participating in the translation work for the first and second Korean editions.

The first Korean edition, published on Nov. 12th, 2018, featured a total of 10 articles covering impact measurement, international development cooperation, CSR, and so on.



1st Edition of 2018



1st Edition of 2019

In November 2018, to celebrate the publication of the first Korean edition, Hanyang university held an 'International Conference to commemorate the publication of the Korean edition of Stanford Social Innovation Review'. The theme of the conference was 'Asian Solutions', with social innovators from all over Asia and issued various solutions addressing social problems in Asia.

Michael Voss, publisher of Stanford Social Innovation Review, and the editor, Eric Nee, hosted the opening session themselves, and about 150 domestic and international professionals in the social sector and researchers were present.

Since the conference was held, inquiries for signing up for a subscription have been pouring in on the Korean version. The Stanford Social Innovation Review subscription is sold by Hanyang University's school enterprise, L.A.C Studio, and the margin from sales will be reinvested in social innovation research and education programs for students.

In the future, by actively publishing excellent social innovation research and domestic cases written by Korean researchers and experts, it is expected to contribute greatly to the development of social innovation research field.

Social Innovation of University, Changing the World

Scene #5

'Hanyang Social Innovation Forum' was held

On August 14, 2018, the 2018 Hanyang Social Innovation Forum was held at the Seoul campus of Hanyang University under the theme "The Role of University for Social Innovation". Renowned figures were invited as panels, some of which are Maria Leonor G. Robredo, Vice President of the Philippines, Yoon Ho-joong, member of the National Assembly, Kim In-sun, president of Korea Social Enterprise Promotion Agency, Song Jin-ho, executive director of KOICA, Kim Yong-kap, general director of SK Happiness Foundation, and Lee Hye-young, representative of Ashoka Korea attended the forum.



Choi Jeong-seok(KAINA), Kim Hyoung-min(UYA), Sung Tae-hyun(President, LINC+Foundation), Kim Woo-seung(Vice President of Hanyang University), Lee Sung-chull(Vice President, Hanyang University), Lee Hye-young(Head, Ashoka Korea), Oh Dong-seok(Linecare), Lee Jae-seo(KAINA), Kim Sung-hwan(Head, Hanyang Volunteer Corps), Kim Chong-yang(Chairman of Hanyang Foundation), Lee Young-moo(President, Hanyang University), Yun Ho-jung(Congressman)

Kim Jong-ryang, chairman of the Hanyang Foundation, gave the welcome remarks at the forum "We should cultivate people of talent who practice sharing in society as well as education based on the practice of love, which is the founding ideology of our university," he said. Vice President Robredo, who gave a special lecture at the forum, suggested the role of a university that can contribute to social innovation, saying, "Universities should think about innovative ideas of young leaders and help them realize them together". "Our university students and alumni need to make efforts to serve society with one heart and to practice sharing," said Lee Young-moo, president of Hanyang University.

The event, in conjunction with 2018 APYE Korea, was designed to shed light on the university's role in achieving SDGs and to suggest ways to secure global leadership for college students who are the next generation leader, from the perspective of the various stakeholders.



Panel Discussion for the social responsibility of university

Panels suggested various opinions on how youth can show leadership in achieving the SDGs and how universities, governments, international organizations, and private organizations will provide support. In particular, students running social venture KAINA and LineCare were invited to the event, giving a vivid picture of the way students' ideas are being implemented and creating social values.



Hanyang students with Vice President Robredo

Scene #6

Hanyang Volunteer Course achieving SDGs

Hanyang University, which aims to foster world-changing Changemakers, is running Social Innovation Convergence Major and Hanyang Volunteer Course as representative educational programs to strengthen students' social innovation capabilities. If Social Innovation Convergence Major is a basic curriculum that drives the core competency to grow as an expert, Hanyang Volunteer Course is an elementary education that must be provided as a member of the community and as a leader to lead society.

In particular, Hanyang intends to realize the founding philosophy "Love in Action", by designating Hanyang Volunteer Course a mandatory course that encourages students to recognize social problems and solve them by themselves. Participants will receive one credit after completing two hours of compulsory education and 30 hours of volunteer work at volunteer sites. Hanyang Volunteer Course is operated 4 times a year(Spring, Summer, Fall, Winter semesters). In 2018, about 3,700 students participated in 753 programs in 2018.

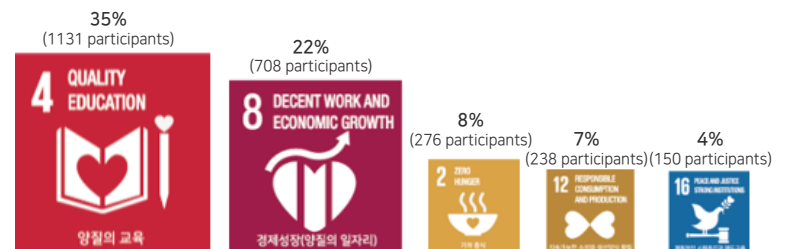
In earnest since 2018, Hanyang University has been operating students' Hanyang Volunteer Course programs in close conjunction with SDGs.

Looking at the status of participation related to the 17 SDGs goals in 2018, 3,190 students, 35% of Hanyang Volunteer Course, participated in the volunteer work aimed at achieving SDGs No. 4 Quality Education. It is understandable to be a natural phenomenon as a college student who considers studies as a 'main job'. In addition to SDGs No. 4, many other volunteer programs involving students include SDGs No. 12 Responsible Consumption and Production and SDGs No. 2 Zero Hunger, which respectively account for 8 and 7 percent.



Hanyang University's version of SDGs Logo with heart variations, representing the founding philosophy "Love in Action."

Percentage of Hanyang University's participation in achieving SDGs



Social Innovation of University, Changing the World

Scene #7

Student-led Global Volunteering

In January 2019, two of very special overseas volunteer activities were conducted. One is the Maogma Integrative Development(MID) Program selected from the university's self-development overseas volunteer contest organized by the Social Innovation Center, and the other is the LUNA Project, which consists of international students in Hanyang University.

<Maogma Integrative Development(MID) Program>

Naga City, in which the MID program was conducted, is where students from Hanyang University opened the social venture KAINA to create jobs for low-income women in the Philippines. Students headed to Naga City to implement integrated international development that would improve the lives of local residents through various projects, as well as support for KAINA.

They prepared basic programs such as mentoring for youth, and the medical support for all residents, and also knitting technology education that can raise the income of local residents, and the development programs of the eco-friendly tourism product. They got to find two women who were able to manufacture their own clothing products. Also, the idea of eco-friendly tour packages was derived, linking volunteer with tourism. A group of students from the Ateneo De Naga University who will carry it out together has also been formed to achieve these programs.



Medical Volunteering



Group photo with the community people



Knitting Class

Currently, five field trainees have been dispatched to develop clothing manufacturing and a model for volunteer-tourism, which is linked to school companies, along with preparation for the opening of KAINA restaurants' second and third stores. With the dispatch of the second MID overseas volunteer group in July 2019, it is expected to lay the foundation for the integrated development of Maogma Village on top of the achievements of the first volunteer corps and field trainees.

<'Social Innovation' that Gives Light - LUNA Project>

Imagine a life in a village without a light bulb in the middle of the night. Waqas left for Quezon in the Philippines to present light to a beautiful but dark village.

Waqas' journey began after getting the D.K. Kim Changemaker Scholarship and participating in APYE in August 2018. Through the Local Immersion in Quezon, Philippines, Waqas dreamed of developing villages using sustainable eco-friendly energy and improving the quality of lives of local residents. The dream began to come true when it was selected as the best idea of exchange students' overseas volunteers in the Seventeen Hearts Festival. They persuaded five fellow Pakistani students and a South Korean student who also participated in the APYE to set up a volunteer corps and returned after giving the light to a village in the Quezon area in January 2019.



Team LUNA having a discussion

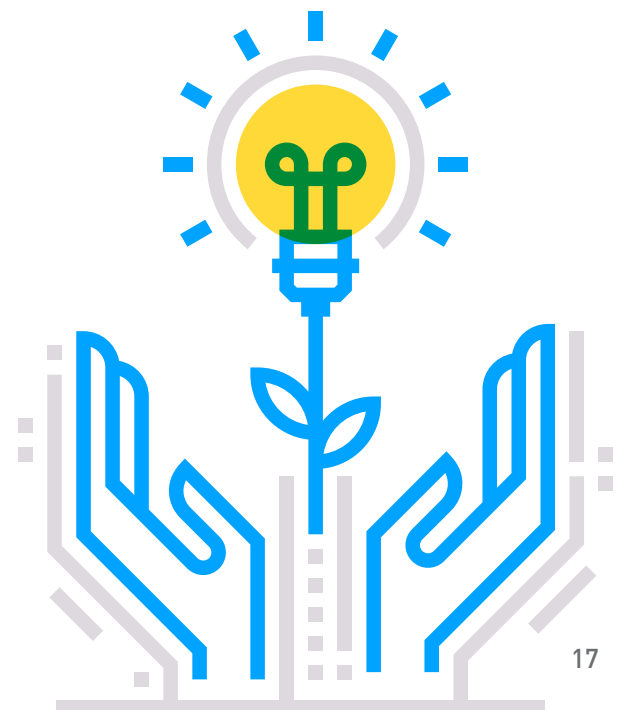


Team LUNA lighting up bulbs



Team LUNA with community people

Even though it was a short period of time, they felt the importance of lives even deeper, when they tried to be friendly with the residents, introduced the importance of energy and the efficient use of it to them, and worked with them to install solar-powered street lamps at the village hall and at the entrance of the school. At present, Waqas is working with fellows to create a fund to set up street lamps on the 2-kilometer village's driveway.



Social Innovation of University, Changing the World

Scene #8

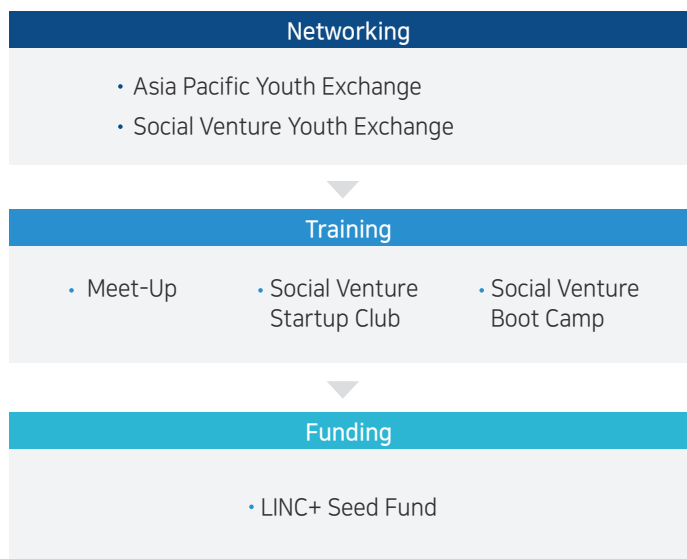
Establishment of HUGE Venture System



Social Venture Boot Camp

Based on the HUGE (Hanyang University for Global Engagement) Initiative announced in May 2017, HUGE Venture System was established that solves social problems as a business model in 2018. HUGE Venture System basically follows the HUGE initiative's Networking, Training, and Funding system. On the bases of exchanges and education to foster a mindset as a social innovation talent, we are supporting the entire process of receiving real seed fund and starting a business in stages.

HUGE Venture Program



<Networking>

Asia Pacific Youth Exchange program is an international exchange program jointly run by Hanyang University with the Asian Development Bank (ADB), the United Nations Development Programme (UNDP), and the Urban Youth Academy (YUA). It is a program that youth in the Asia-Pacific region fosters global readership and plans development project, aiming to achieve 17 Sustainable Development Goals adopted by the U.N. A total of 66 students participated in the APYE and SVYE programs held in Thailand, the Philippines, and South Korea in 2018.

<Training>

The majority of students who participated in the APYE and proposed development project show willingness to continue their follow-up projects. Along with these students, students who are previously interested in social venture start-up are encouraged to engage in social venture startup club activities and participate in social venture bootcamp. Students belonging to the social venture startup club can benefit from networking among students, start-up mentoring startup mentoring and support of participating in conferences.

The Social Venture Bootcamp is an intensive training for teams with startup ideas, and students will perform programs consisting of marketing, finance affairs and idea pitching for three to five days. A total of 18 start-up teams and 62 students participated in the Social Venture Bootcamp in 2018 and produced creative ideas. The total number of participants increased compared to the previous year. Particularly, it is notable that participants in natural sciences and engineering more than quadrupled. Both teams that have advanced their business models in Social Venture Bootcamp and have succeeded in actual commercialization are tech-based (LineCare, ImpactC) start-up teams, expected to show much greater performance in the near future.

<Funding>

The team that has been faithfully participating in the social venture start-up program and has been validated with the business model will receive the seed fund supported by the LINC+ Foundation, depending on the completeness of the model. In 2018, a total of four teams received KRW 33,000,000 in seed fund.



Social Venture Bootcamp



Signing of agreement for seed fund

Social Innovation of University, Changing the World

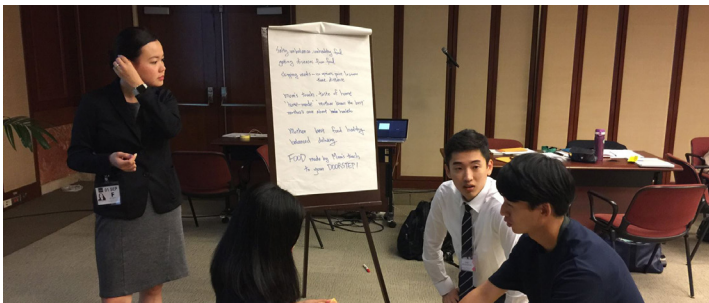
Scene #9

A big dream that changes the world, HUGE Ventures

For the past two years, Hanyang University has supported students' social ventures through the HUGE Initiative. It provided various resources depending on the development stage of student-led startup teams, such as training to practice start-ups, providing networking opportunities with stakeholders and supporting seed money. Here are representative social ventures produced by Hanyang University for all of 2018.

<KAINA>

The following students, Han Seung-hoon, Lee Jae-seo, Ryu Ji-an, Sung Ji-hoon, decided to establish a social venture after facing the harsh reality of dislocated community of Naga City, Philippines, through the Social Venture Youth Exchange held in July 2017. The area they visited was the Maogma Village, a community founded with the help from charities, which became home to a major number of dislocated residents. Although all the residents were suffering from poverty, above all, what caught their attention was a group of single mothers who were trying to raise their children alone and earn a livelihood. The students decided to teach how to cook Korean food to single mothers in the miserable reality of having difficulty taking care of their children and their own meals even if they worked seven days a week, and opened a Korean restaurant that hired them as full-time employees and provided them with stable jobs.



Social Venture Bootcamp in August of 2017

Participating in the Social Venture Bootcamp held at the Asian Development Bank (ADB) in August 2017, and challenging the competition for social venture ideas at Seventeen Hearts Festival in November, they got to secure seed fund.



Seed fund agreement in November of 2017



Opening of KAINA restaurant

In May 2018, students Han Seung-hoon, Lee Jae-seo, Sung Ji-hoon and Choi Jeong-seok, opened KAINA restaurant at a cafeteria in Ateneo De Naga University, a prestigious university in Naga City, Philippines. They sold snack food that could be friendly to locals in the Philippines, such as Gimbal, Ramyeon and Kimchi Fried Rice. The students' sincerity to help Filipino women to stand on their own feet and the taste of Korean food reborn at the tip of the locals' hands also got across to the Ateneo University.

Lee Seung-hoon, who joined the group in August 2018, Lee Jae-seo and Choi Jeong-seok, the original members, finally hired four local women as full-time employees. The lives of those who are guaranteed a day off and stable salaries have changed by 180 degrees. Their smile never ceases on their faces, talking about the changes that have taken place after working at the KAINA restaurant. It is expected what changes the KAINA restaurant will make in the lives of individuals, and even the entire community.



Linecare Presentation

<LineCare>

Oh Dong-seok, a graduate student of Graduate School of Technology and Innovation of Hanyang University, became aware of the concept of social innovation for the first time by participating as a volunteer at the first Seventeen Hearts Festival held in 2016. While participating in the festival, he realized that he could use his skills to transform society into a better place.

At the Social Venture Bootcamp held at the Asian Development Bank (ADB) in February 2018, Oh Dong-seok learned about poor medical access problems in the Philippines. Patients had to endure several hours of waiting because of the absence of a medical reservation service. Also, for doctors, because the chart of patients was not digitized (digitalized), all records were managed manually. The information of patients could not have been properly managed. To solve this problem, the Line Care team consisting of students Oh Dong-seok, Lee Jung-hyo, Na Seok-gyu decided to establish a comprehensive medical service platform that can be used by both patients and doctors.

Line Care participated in the Social Venture Bootcamp held in May 2018 and demonstrated its potential for commercialization by participating in the Seventeen Hearts Festival held in November. They conducted successful networking with various stakeholders in the Philippines, supported by LINC+ Foundation for local research funds. Doctors from the hospital of Ateneo De Manila University, who joined as local partners, and the Deputy Minister of Science and Technology in the Philippines agreed to join them in improving the Philippines' medical system. They even said that they would cooperate in supplying excellent developers and even provide office in 'Spring Valley' which is called 'Silicon Valley' in the Philippines. It shows that there was a call from the various stakeholders in the Philippines for innovation in the medical system.



Festival in November of 2018

Startup Competition in the Philippines

After the establishment of a domestic corporation, Line Care won a number of domestic and foreign start-up contests and got more than KRW 80,000,000 as prize money. They are now collecting data in the Philippines by opening a beta service which is for doctors to manage the patient charts. They will expand their business around Manila at which Large-scale medical institutions such as university hospitals are located and allow doctors and patients in underprivileged and low-medical access areas to receive services.

<ImpactC>

Kim Haneol, a student majoring in Art Technology at Hanyang University, participated in the SVYE held in July 2018 and became interested in projects that created social value. He met some people who participate in various projects, including social venture start-ups, CSR projects, and volunteer work, and found that the most common problems they face are the limits of resource procurement. There are many cases in which good ideas are not executed because of lack of resources, because it is hard to find investors without knowing where to start.



ImpactC(Bootcamp)

Kim Haneol set up the team with Seo Jinah, a student in the same major and Aunell Ross Angcos from the Philippines, who was connected through SVYE, to develop a platform that links impact investors to social venture start-up teams. It was the plan to create a systematic matching platform in social sectors that are actively working in the Philippines. At the same time, they planned to create a platform of comprehensive volunteering in Korea to manage the quality of volunteer work and make meaningful experiences.

The team participated in the Social Venture Bootcamp in August 2018, conducted a team match with a local IT solution specialist, and got continuous technical advice. During the second half of 2018, they participated in a project managed by Seoul Metropolitan Government and Seventeen Hearts Festival to verify the possibility of a business model. And in January 2019, they started developing a platform of comprehensive volunteering with KRW 1,150,000 in support for social venture seed fund from LINC+ Foundation and completed the registration of business in February of 2019.



Festival in November of 2018

Seed fund agreement

Social Innovation of University, Changing the World

Scene #10

Becoming a member of Ashoka U, Network of Global Social Innovation Universities

ASHOKA U
Changemaker
Campus

Network of innovative universities
to develop more Changemakers



In April 2018, Hanyang University was finally selected as the Changemaker Campus of Ashoka U, the first network of the global social innovation universities in East Asia. Since the launch of the 'Ashoka U' Initiative in 2008, for about 10 years, only 45 prestigious universities such as Cornell University, Brown University, and Johns Hopkins University have been able to join the Ashoka U, which is a significant event that shows the global status of Hanyang University as a leader in social innovation.

The screening process of Ashoka U is very tricky. Only after passing through all three stages, consisting of a 360-degree campus scan, on-site visitor reviews, and interviews with Ashoka Global Panels, that examines curriculums, student activities, and investments in social innovation, can they be named the Changemaker Campus. Since October 2016, we were able to successfully pass the screening process after about two years of preparation.

Behind such achievements were the vision and strategy for social innovation of Hanyang University. Under the foundation spirit of "Love in Action," Hanyang University has established the first 'Volunteer Corps' in Korea and fostered talents who contribute to social development. tion projects.

In 2017, 'Social Innovation Center' was set up under the volunteer corps and carried out a variety of projects, including supporting social venture startups and linking social sector internships for sustainable and systematic social innovation, moving away from the simple volunteer paradigm. Senior leadership is also the one which has put a drive on social innovation. In the same year, Hanyang University announced the 3S Strategy (Smart-Startup-Social Innovation) as a medium and long-term goal, sharing the vision of marking it as a leading university of global social innovation once again.

Announcing the HUGE Initiative (Hanyang University for Global Engagement), Hanyang University became to get a social innovation activities support system consisting of Networking, Training, and Funding. Because a concrete action plan was completed, there could be a strong system for the people of the university to actively pursue social innovation activities. Not only Hanyang students, but also youth in the Asia-Pacific region have made it possible having a global leadership and supporting social innovation projects.

The systematic curriculum of Hanyang University was also selected as a strong point in the registration process of Ashoka U. Hanyang University has established the 'Social Innovation Convergence Major' for the first time in Korea in the first semester of 2018 by compiling previously sporadic social innovation classes and choosing only the most important subjects. In conjunction with Graduate program for Global Social Economy, the education system has been completed in which students can grow into experts in social innovation.

"It was only a year ago (2018) that Hanyang University was selected as a member of Ashoka U but we have always followed the essence of Changemaker Campus since its foundation in 1939", said Professor Kim Jong-gul, Dean of Graduate School of International Studies, a Change Leader of Hanyang University at the appointment ceremony of Ashoka U Changemaker Campus in San Diego in the U.S. in February 2019. Wrapping up his remarks, Professor Kim Jong-gul said, "We have yet to find an answer on how to cultivate students who practice learning as a higher education institution and how to fulfill the social responsibilities of universities, but we will continue to make a meaningful journey".

Scene #11

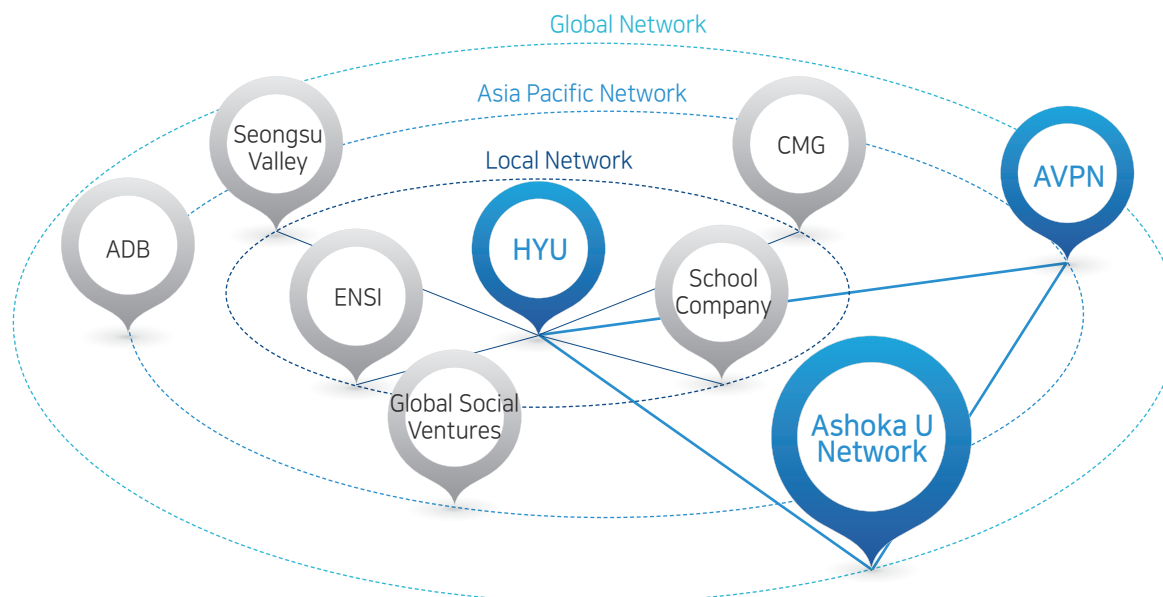
Becoming a member of Asia Venture Philanthropy Network

Hanyang University joined Asia Venture Philanthropy Network (AVPN) in May 2018, following being selected as Ashoka U Changemaker Campus. AVPN is the largest network of social innovation in Asia, comprised of about 500 members or institutions, including philanthropists, donors, and impact investors. AVPN increases the financial, human and intellectual capital within the social sector and supports the effective use of them. Through this, the ultimate goal of AVPN is to make the social sector ecosystem in Asia grow more diversely and abundantly. AVPN holds forums every year for members of various sectors to work together on addressing and solving social problems in Asia.

Joining AVPN has two meanings. First, it is to develop cooperation programs in Asia Pacific region through AVPN. Through the AVPN network, the possibility of procurement of various financial and human resources for APYE and Social Venture Startup program has increased. In addition, opportunities for students to practice field practice course were also strengthened. A student was recommended to the Lien Centre for Social Innovation of Singapore Management University (SMU), which is a member of Ashoka U and a member of AVPN at the same time, and the student is currently completing internships as from the first semester of 2019.

Second, It means that the global network of Hanyang University has strengthened. Hanyang University has been building up social innovation networks securely in Korea, including a cluster of social innovation companies called Seongsu Valley and Educators' Network for Social Innovation (ENSI) supported by SK Group. In the Asia-Pacific region, it has been strengthening individual partnerships with international organizations and universities such as the Asian Development Bank (ADB), the United Nations Development Programme(UNDP), Yunus Center at AIT, Mahidol University, and Ateneo De Naga University.

Being a member of AVPN, it is expected to serve as a bridge between individual networks in Asia and global networks linking Ashoka U. Through Ashoka U and AVPN, Hanyang University will be reborn with the pivotal role of the global social innovation network.



Social Innovation of University, Changing the World

Scene #12 Seventeen Hearts Festival

Started in 2016, Seventeen Hearts Festival is a global social innovation festival that shares various activities among youth who try to achieve 17 SDGs (Sustainable Development Goals) selected by the U.N. in 2015. The third festival was run on Nov. 15-17th 2018 at Hanyang University Seoul Campus Olympic Gymnasium. The event, hosted by Hanyang University and co-sponsored by the Social Innovation Center under Hanyang Volunteer Corps and LINC+ Foundation, was organized to introduce and display the Changemaker activities that were discovered and raised over the past year.



The 3rd Seventeen Hearts Festival

At the Olympic Gymnasium, where the main event was held, a variety of events were happening at the same time, including an agreement ceremony for SK-Hanyang Changemaker Education Agreement, a presentation of Hanyang social innovation activities by Social Innovation Convergence Majors, a 'Hanyang Social Venture Challenge' event, and CJ Olive Networks-Hanyang X20 social hackathon.



Awarded teams at Youth Impact for SDGs and mentors



Performance from College of Music for janitors

Along with Olympic Gymnasium, international conferences on the anniversary of the publication of the Korean version of SSIR and international conferences on the appropriate technologies by the head of Academic Society for Appropriate Technology were held at Paiknam Library & Academic Information Center. Also, at the ITBT Hall, final presentations for 2018 Social Economy Leader Course was held jointly with Korea Social Enterprise Promotion Agency.



SSIR International Conference



Appropriate Technology International Conference

Scene #13

Design Thinking Changemaker Group which solves social problems with business

Hanyang University, which traditionally has a strong point in industry-university cooperation at the center of engineering, has been creating a leading model called "industry-university cooperation for social innovation" pursuing the financial and social values at the same time with local communities and companies since 2017 through its LINC project, which focuses on presenting new models of industry-university cooperation. Like this, the group of companies that try to create business opportunities through solving social problems is called the Changemakers Group (CMG).

It was in February 2017 that Design Thinking CMG was formed focusing on companies that wanted to overcome uniformity in the education system by utilizing Design Thinking methodologies. The first year since its formation was simply a period of trial and error. It was not easy for companies that participated CMG to implement R&D under a common mission and apply the concept of Open Innovation to the reality, which creates business opportunities together by utilizing R&D results. Through a year-long effort of about 20 times meetings, workouts, and workshops, the two items were selected and the joint R&D was started to promote.

The R&D results with the joint with the Design Thinking CMG have achieved in the publication of "Wonder Book", a travel journal that solves SDGs-related problems through a travel to the land of the stars,

the development of a Literacy Board Game that increases understanding of SDGs, and the development of a Maker Board Game that can be enjoyed with family.

In 2019, Based on the R&D performance, we plan to operate education courses and mentoring programs for teenagers from low-income communities and multicultural families in conjunction with school enterprise L.A.C. Studio and Social Cooperative LAC. In the process, students will experience sustainable approaches to solve social problems through business by participating in various forms as volunteers and field trainees.



Wonder Book



SDGs Literacy Board Game



Maker Board Game



Upside Down Umbrella

Program	Partners	2018 activities
Makers Project	<ul style="list-style-type: none"> ·Purdue University ·MYSC ·Makers ·3D PLUS ·TMD Group ·Auto Desk ·SINDORICOH 	<ul style="list-style-type: none"> ·3D Printer Education Program ·Wonder Book for Elementary Students ·Junior 'Thinker' Program ·Worksheets and Workbooks ·Hanyang Wonder Lab Campus Mentoring ·2nd Publication of Maker Kit ·Global Maker Program ·Global Maker Forum
Play Aid Kit Renewal Project	<ul style="list-style-type: none"> ·Eisai Korea ·Eland ·Olive Studio ·Play31 ·MYSC 	<ul style="list-style-type: none"> ·Play Education Model development ·Play Aid Kit development ·PlayAid Kit workshop ·SDGs Literay Board Game

Social Innovation of University, Changing the World

Scene #14

Regional Economic Vitalization Project with university and region, THE Seongdong

THE Seongdong is a program designed to provide opportunities for local communities and universities to grow together in the process of co-operating and enhancing the understanding of each other. It was also launched as a part of the LINC+ Project to build a model for social innovation industry-university cooperation. It aims to spread the value of 'social innovation industry-university cooperation' that contributes to the community and vitalizes the local economy by establishing a healthy cooperative model between small and medium-sized enterprises, social ventures, small businesses, and universities in the community.

On Feb. 12th, 2019, an agreement was signed to vitalize the local community's economic ecosystem with the small and medium enterprises in Seongdong area. 'THE Seongdong' was announced with a strong start to promote mutual growth between universities and communities.



Kick off meeting for THE Seongdong

'THE Seongdong' plans to contribute to creating a healthy community by enhancing the credibility and transparency of participating companies and inducing good consumption by local residents, centering on the steering committee comprised of companies, local activists, and university officials.

Subject	Activity	Timeline
Local district/ university/ THE Seongdong	- Meeting between the participating subjects	February
Local district/ university/ Student Group	- THE Seongdong Monitoring - Search for cooperated activities	March~August
THE Seongdong Committee	- Evaluation of the enterprises	August
Local district/ university/ Student Group	- THE Seongdong Monitoring - Search for New THE Seongdong Nominees	September~ December
THE Seongdong Committee	- Evaluation and Development of New Plans for Cooperation	December

The community contribution model of THE Seongdong will be promoted as a medium for school enterprise L.A.C. Studio and social cooperative LAC. The school enterprise plans to entrust local small business owners to produce goods in the process of making and selling school souvenirs using students' expertise. Starting with this, many of the university's resources will be linked to the local small business owners and contribute to the vitalization of the local economy.

03

2018 Hanyang Changemakers

04

Creating a Sustainable Social
Innovation Ecosystem

05

Social Innovation at
Hanyang University

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Statement and Action for
Sustainable Development Goals

03

2018 Changemakers who brightened Hanyang

2018 Changemakers who brightened Hanyang

Here are the Changemakers, who brightened Hanyang in 2018. Through their story, which changed the world with the practice of the founding spirit of Hanyang, Hanyang will present the direction in which we should move forward.

KAINA Team (Lee Jae-seo, Choi Jeong-seok, Lee Seung-hoon)_ Creating jobs for low-income women in the Philippines



I heard that you opened a KAINA restaurant in Naga-City, Philippines, to create jobs for low-income women. For this, you put your studies on hold and lived in Naga-City for about 10 months. What was the most difficult part?

In terms of the point that it is a restaurant, the difficulty that comes from the difference in food culture was both the one that must be overcome and the most difficult thing at the same time. Unlike the Philippines, Korean food used a lot of vegetables such as Bibimbap and Kimchi Fried Rice. So it was difficult to choose the menu of KAINA restaurant. After contemplating so long, we decided to cut the vegetables into small pieces and hide them and make the meat stand out. For example, when making Rolled Omelet, we slice the green onion and carrot into small pieces, putting larger portion of ham. Even though it was the same amount of vegetables and ham, but in this way, the reaction was very good. One more thing that was difficult for me was loneliness. There were times when loneliness was sometimes pushed back because there were not a lot of things for young people to enjoy much around, unlike Korea, And because of language problems, it was difficult to have a deeper conversation than a certain level with the Filipinos. Of course, it was a time when the team members were more dependent on each other, shared the feelings, and became attached.

Despite such difficulties, what do you think drove the restaurant to stay open for more than 10 months?

It is fulfilling, which I have never felt in Korea where people are busy to earn a living. When running KAINA, we could feel that we were making small changes. And I think it was the biggest joy and the driving force to see those changes. I was able to relate to the mothers who worked with us at KAINA. We called them Nanay, which means 'mother' in Filipino, and they really played the role of KAINA's 'mother'. They cooked, danced, and sang, and we had parties together on the anniversary. They brought joy and hap-

piness in our daily lives. They gave great help to the operations of the KAINA restaurant, developing menus, giving reviews to new menus, and managing sales. If it were not for the 'Nanay's, KAINA would've shut down a long time ago.

When was the most rewarding moment running a KAINA restaurant?

As I said, the small changes that we have caused have been a great pleasure and a driving force. It was most rewarding to see these changes with our own eyes. There are still moments that I cannot forget. It was about four months after the restaurant opened. After the weekend, I went to work on Monday, and the mothers looked very happy. When I asked them what was going on, they told me they watched a movie on the weekend. One mother said she had been to the cinema for the first time in 17 years and was so happy that she was even so until Monday on her way to work. It may not be a big deal to watch a movie for us, but it was heartening to think that they became to be able to afford to do something like watching movies that they loved so much because they didn't have much time or money to spare before. That night, we decided to work really hard.

What changes do you think have been made to the KAINA Team through the operation of the KAINA restaurant?

We have felt a real side of the place of life, and I think everyone in the team has grown up. This growth is given when we venture out of 'the so-called Comfort Zone'. There are many things that we can learn and feel through school lectures. But we have learned many things in a complicated and diverse society out of the school, which I witnessed and learned myself. And in this way, I could remember them much more clearly than I could put them in my head. Also, I learned outside of Korea. I learned how to be friends with anyone passing by on the street and sitting at the table next to the restau-

rant, and everyone coming as a guest. Thanks to this experience, I learned how to get close to others sooner. Also, I learned about the economy where people are central, away from the principle of the traditional market economy. By running a social enterprise, I learned that there is a place for people to enter the market economy of cost and benefits and demand and supply. Thinking about how we were going to make sales every day, we worked with much fun contemplating on how we would be able to melt more in the area where we were, and how we would be able to get along well with the mothers. In many ways, I think we have met a lot of 'new' things. And in that novelty, the narrow-minded ideas that we had were broken down a lot. By growing together, I felt like I would grow deeper next time.



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Walk Together, Eom Seok-jun_ Empathizing with the Visually Impaired



I heard that many people sympathized with the 'Walk Together,' a project that enhances the convenience of using public restrooms for people who are blind. What made you start this project?

Walk Together was first launched through the program called Impact Base Camp, organized by Hanyang University and Root Impact. IBC is a curriculum for youth who want to be Changemakers to solve social problems through Design Thinking. Our team observed the difficulty of gender classification when using public restrooms while discovering the inconvenience experienced by visually impaired people in their daily lives. It was a shock to us because it was something that was not normally thought of in terms of the non-disabled. Our team members unanimously decided to start the project with a strong will to solve this problem.

I think there were some difficulties in the process of working on the project. What problems did you have?

The most difficult thing was to open up the minds of people in related institutions, including visually-impaired people. In the past, there were so many projects to solve the problems of visually-impaired people before that they

were already feeling a lot of fatigue. So that was why we tried to approach them based on the sincerity with a long breath.

What changes have you seen in your perception or growth through the 'Walk Together'?

There has been a significant change in the level of awareness of 'Disability'. I realized that I had been living in a narrow-minded perception of disability in communicating with people who were visually-impaired. Just because they are different, they live with great discrimination and inconvenience. I thought that we needed to change social perception to improve the irrationality and unfairness. On the other hand, I realized that it was meaningful to know that quick action and verification are important to solve the problem. It would be the same for any problem, but because it is much more likely that the actual situation is different from what we think in our heads, I felt that it would be more effective to spend a lot more time on the field or to communicate with people who could answer the questions we were trying to solve than sitting around, thinking over, and talking with the team members.

I think there will be a lot of work to be done in the future through Walk Together. Can you tell me about your plans?

Until early this year, Walk Together went through the verification process of a Braille Block prototype for gender classification. We were able to buckle down to start from the end of last year because the verification phase was much later than expected. After we sorted out the results, we realized that what we thought was different from what the blind wanted. We now have time to review the prototypes that we tried to introduce from the beginning, as well as a break time for the team who have been working on hard. For the meantime, we are going to communicate with the blind friends that we have known from the project.

Seongdong Youth Platform(Shin Sang-sun, President)_ A bridge between the community and the university



I heard that you are known as the name, 'Captain Shin' in Seongdong area. Like the name, you are working hard for Seongdong area regardless of kinds of work. Congratulations on being chosen as the Changemaker that lit the Hanyang in 2018. Please tell us how you feel now.

The residents of Sungdong-gu often see students wearing clothes with the logo of Hanyang University as they walk along the street. 'Ah, they are students from Hanyang University.' At that moment, I am sure that it is nothing more than just students who are going to the university in Seongdong-gu in the minds of the residents. I think Hanyang University is exactly that extent in our area. I always felt sorry for this part. Since Hanyang University was established in its current location in 1953 and made a relationship with Seongdong-gu, I think it has become a university in the world and the region that has been fully involved in the modern and contemporary history of Seongdong-gu. Nevertheless, the residents of Seongdong-gu just recognize Hanyang University and its students only as customers of educational institutions, rent, and restaurants. As a local activist, I have always been thinking about this problem. I understand that the reason you chose me was to encourage my critical mind and to offer to work together to help a win-win approach between universities and regions in the future.

I think that you have made great efforts to improve the relationship between

the university and the region. How did you come to do this meaningful work?

Around the fall of 2017, the Center for Social Innovation of Hanyang University and the local community of Seongdong-gu met by chance. In the process of getting to know each other little by little, we were able to confirm that each had a diverse desire for each other and that we could find meaningful contacts if we tried. I thought that the contacts starting with the region could be found in the common hope of Hanyang University and the local civil society which try to change the world. At first, because we decided to start from the point where we could improve the relationship between Hanyang University and the residents, we carried out various projects. Hanyang University started by providing the local community with space it has, such as seminar rooms and the gymnasium, so that the residents could have a favorable point of view of the university. The community used Hanyang Volunteer Course to provide students with direct access to them. In the areas of communities, youth, and mentoring, we helped students to improve their understanding of the community through volunteer work. In the process, APYE program, which was conducted in mid-August, became an opportunity for residents to share their concerns about regional issues with students and it became the first case in which the university and the region tried to change into better areas.

What would you like to take this opportunity to say to the university as a local activist?

In Korea, a university is the best intellectual group. From the university, technological development and the beginning of social development for a better society start. In that sense, universities have a role as the main body of the production, transfer, and utilization of knowledge. I think this role can minimize the rapidly changing community problems and also, increase the efficiency of field-based learning in a university. Hanyang University is based in the local community. How can it be recognized as a leading university without contributing to the community? Hanyang University and Sungdong civil society are now taking their first steps, and I am sure that this will be a step toward becoming a city where residents and students become the hosts, and a huge experimental city where intellectual maturity contributes to the society. I am dreaming of Hanyang University in the world that turns the entire community into a huge research institute.

2018 Changemakers who brightened Hanyang

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LUNA Team (Waqas and the 5)_ LUNA lights up the remote regions of the Philippines

I heard that Waqas Tanoli of the LUNA team participated in APYE Philippines in July 2018 and formed a connection with the Tulay Buhangin community in Quezon area. What made you revisit the community after APYE?

(Waqas) At the time of the participation in APYE, I was assigned to the Sustainable Development Goals No. 7 'Affordable and Clean Energy' team and visited the community. At that moment, more than half of the residents of the community had no access to energy, and even those who had access to electricity didn't know how to use it efficiently. But the residents had a desire to solve this problem, and I also wanted to create social impact. These two things led me to come up with a project that could help solve the energy problems of the community. We were able to prepare more actively because we had the opportunity to raise funds through the Seventeen Hearts Festival's overseas volunteer competition.

This project required active attention and participation of the community, and how did the residents react to the project?

The reaction of the residents was very hot. It was told that our team was the only team that completed the APYE local immersion and revisited the community for the follow-up project. The residents actively cooperated for us to ensure the implementation of the successful project. Even on a bad day, many residents participated in the workshop program. At the end of the project, there were a lot of residents who expressed the sorrow of parting and their desire to join the next stage too.

What do you think is the biggest achievement of this project?

It is a change in the perception of residents. Through this project, they realized that the efficient use of energy could reduce waste. More than 150 residents participated in the workshop of our team and learned a variety of ways to save electricity bill by using energy efficiently. It was very rewarding to see a flood of questions coming from the residents.

What about the plan of the follow-up project?

It is to install renewable solar street lamps throughout the community. Because there are no street lights installed in anywhere of the community, the residents have a lot of anxiety when the sun sets. In 2019, we will focus on working with relevant agencies to help residents to build and install solar street lamps themselves. In addition, it is also one of the goals of spreading technology to the residents so that they can use it as a means of living.

Do you think you grew into a Changemaker by yourself through the experience of the LUNA project?

It is not easy to believe that an idea can change the world. But through this volunteer work, I realized once again that good ideas have the power to change the world. I have learned that everyone, regardless of race, gender, religion, and social status, has to work for a better world. Also, through this project, I became to have a bigger dream than I had before. It is our new dream that starts with a small community and creates a Social Impact around the world.



Eco-friendly Energy Campaign



Installation of Streetlights

Professor Lee Yeon-Hui_ Connect Knitting to Love

You were already connected to Social Innovation Center starting 4 years ago. Back in 2016, a student co-founded a social venture called "Nino Nina Clothing." You helped out with the foundation of Nino Nina Clothing when it started out. What motivated you to participate in these projects?

2016 was a year when the concept of 'social fashion' was rising. One graduate student talked to me about social fashion, and I started to become curious about it. I learned about Nino Nina Clothing through Professor Sung Tae-hyun, and I went to the Philippines to check out the site. I attended the Symposium at Asia Pacific Youth Exchange and it surprised me. There were so many bring young students. I asked Mr.Seo Jin-seok, Director of Social Innovation Center, "There are so many students here, but how many will turn out to engage in social innovation projects?" He said that maybe majority of these students won't, but if we can find a few students who will put their hearts in making the world a better place, it is meaningful enough. I realized that the young people really do care about the world. The Nino Nina Clothing site was also better than I expected, so I immediately started to think about how I can help out. But there were lots of obstacles that got in the way, so it didn't work out.

You participated in the Global Volunteering project that took place in January. It was based in Naga City. Along with Clothing and Textile students, you were in charge of knitting training program for the local women in the community. It is the start of a long term project that connects locally produced items to school company. What was the program like? How did you feel about it?

After Nino Nina Clothing, I heard that there's another community being developed in the Philippines. One of the projects was knitting project. I said yes to the volunteering project without hesitating. I prepared a crochet class, which would fit into the Filipino environment. We did basic crochet, making bags, hats and clothes. I remember one of the women who took my class didn't have any experience but really worked hard. After the volunteering project finished, I gave all the leftover materials to the women. She finished all the materials in a few days and made bags and hats. These women still talk to my students who accompanied me in the project. My daughter went too as a translator, and she is still receiving messages from them with photos of the items they worked on.

What have you learned from the volunteering project?

I was able to choose my path for the latter part of my life. I think it's meaningful that I can use my talent to help others. I'm proud that Hanyang University is doing this kind of project. When I posted about the project on facebook, another professor told me that she wants to join if there's another chance. We all have different talents and that is why we can work together to make the world a better place. I hope we can create more opportunities to discuss how we can cooperate. I also hope that despite the busy daily lives for all of us, we can share our love to others and at the same time, grow as Changemakers.



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Hanulhoe (Hanyang Women Employee Group)_ Fence for Hanyang University Students



Signing of MOU for KAINA restaurant

When I saw an event where Hanulhoe sponsored the KAINA project at the Seventeen Hearts Festival last November, I wondered what Hanulhoe was like. For those who don't know about Hanulhoe, please introduce it briefly.

It means 'fence for Hanyang University.' The group has been held by women employees of Hanyang University since 1985. Through friendship and social activities, we aim to foster a spirit of mutual help, to unite and trust each other from the heart, and to become a woman who can contribute to the development of school and society as a competent human resource.

I guess that many people find it difficult to choose direct sponsorship where they need help because of their busy daily lives, but why did you start sponsoring KAINA?

As a representative of Hanulhoe, I learned about KAINA through the opportunity of being a member of Hanyang Social Innovation Committee. Although I can't help directly, I've asked for the consent of the members because I think

it would be more sustainable if I added even a small amount of power to students.

Would you share the personal changes through KAINA sponsorship?

'You can change something even with a small idea.' It is also important to recognize and support this.' This is what I thought. While working at school, I sometimes lost my idea that I got when I was young. And I became to think about this, 'Did I just spill someone's idea or did not recognize it?' I decided that I would definitely not miss the idea from now on. I wanted to see what kind of hope and sharing a social venture created with the idea by the students of Hanyang University actually led to in the Philippines. I did not get a chance in January 2019, but if I have a chance in July, I would like to visit and feel how the enthusiasm of the students unfolds in the jobs of women in the Philippines.

I know that participation such as sponsorship of the KAINA project is unusual in the employee community, but how do you wish the spirit of the Hanulhoe to spread to the employee community in the future?

I think that a person is someone who gets help from someone and helps someone. It has nothing to do with his or her environment. I think it is sincere sharing and practice of love to feel and have a mind that you can reach out to others in need at any time. I hope this mind will spread to the employee community. To give you a detailed opinion, I wish there would be some volunteer work that is only available to employees in addition to employee workshop and etc. Not all employees always can do volunteer work, but I believe that if there are volunteer activities available to the participating employees on a regular basis, it would make a connection between the employees of Hanyang University, and we would be able to promote a lot of community spirit and practice the foundation spirit of Hanyang University.

Mentors(Shim Young-woo, Lim Se-hun)_ Published Mentoring Guidebook for the freshmen



Hello. I heard that Mentors team has been working on mentoring activities for a long time and that you guys have recently compiled a book called <Take Care of My Mentoring>. Please introduce your team.

Okay. Hi. We are Shim Young-woo and Lim Se-hun of Mentors Team, and we are students at the Department of Philosophy at Hanyang University. I have been doing mentoring volunteer work steadily throughout my university years and sharing each other's experiences. And I thought, 'Why don't we put them into a book?'. So I wrote a book for two years and finally published it this time.

That is great. Can I hear more about the behind story how you became to write the book?

Since we were in the same department, we were close and met often even before we wrote the book. We all had a desire to do volunteer work, so we were doing mentoring volunteer work in each different institution. As a result, our main topic of conversation had naturally changed to our own concern caused by doing the mentoring. Sharing each other's experiences had solved quite a lot of worries too. Then I thought that other university mentors, like us, would have a lot of problems with mentoring, and I decided to write a book based on this awareness.

It is great that you boldly put into practice the idea of having a guidebook for mentoring volunteer activities. I heard that the process of publication of this book was very special. Would you tell me about it?

Since the three of us are all university students and not the specialists, I could not tell where or how to start when I tried to write a book. Then, I found out that there was 'Hanyang Scholar Town' which meant a student research support program at the Center for Smart Teaching & Learning, and I applied for that. We visited the Hanyang Social Innovation Center and asked Mr. Seo Jin-seok to be our mentor. He readily gave us permission to do so, so we received a lot of help. And I applied to the 'Dream Scholarship', which was given by the alumni of Hanyang University's 85th class, to receive the scholarship in order to pay for the additional costs required for the publication of the book. Thanks to the help of many mentors and seniors, we were able to speed up the closing of the manuscript, and the <Take Care of My Mentoring> came out to the world.

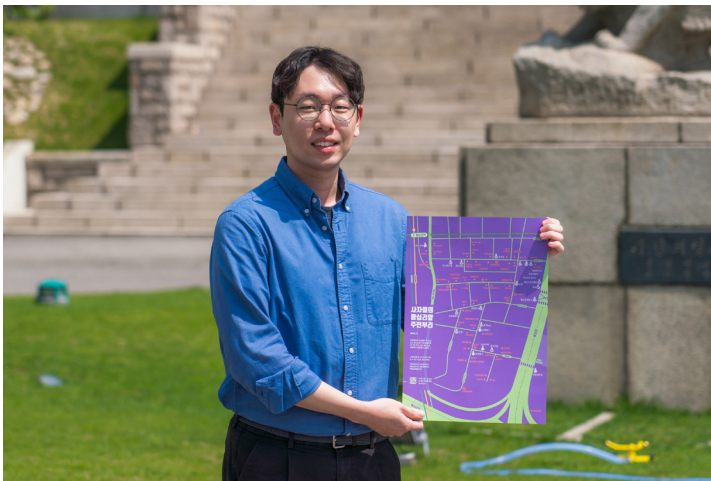
Wow... It is really a book by Hanyang University and for Hanyang University students. Can you tell me how you want to use <Take Care of My Mentoring>

We are planning to donate the entire quantity of <Take Care of My Mentoring> to institutions and organizations that operate mentoring volunteer activities. Through various institutions and organizations, we deliver our books to university students' mentors, and whenever they have any problems doing the mentoring, I hope they open this book. I wish the day will come when more mentoring volunteer work will be done and children who are alienated from our society will be able to receive good-quality education. I think it would be worthwhile and happy if our books could help make such a start. Well, I sincerely hope that more people can learn and share many things through mentoring activities.

2018 Changemakers who brightened Hanyang

Here are the Changemakers, who brightened Hanyang in 2018. Through their story, which changed the world with the practice of the founding spirit of Hanyang, Hanyang will present the direction in which we should move forward.

Lee Tan_ Creating Barrier Free Map



Hello, I heard that you took the initiative in the recently completed a barrier free map production project with SK Happiness Foundation. Please introduce yourself briefly!

I am Lee Tan, majoring in Business Administration Social Innovation Convergence Major at Hanyang University. I am interested in areas such as improving awareness of disability or service for the disabled. After entering Hanyang University, it was always painful to see disabled students having a hard time going to school. I have been thinking a lot about how to make their school life more comfortable. I have been conducting a campaign about improving human rights, and I even repeatedly recommended that school facilities be improved if there is a problem. I take this opportunity to express my apologies and gratitude to the staffs. (*laughing*)

How did you get involved in the 'Barrier Free Map'?

Professor at College of Humanities and students thought about what kind of activities they could do to improve the awareness of the disabled through universal design. It seems to have originated from the idea of campus map. While thinking about furthering the campus map, I happened to be offered a hand

with SK SUNNY and later joined the Barrier Free Campus Map project. In addition to my opinion, I was able to complete the information (toilets for the disabled, lifts, door thresholds, etc.) safely after listening to the advice of many people, confidently attending the requirements and compliance that will be carried out in the future, and going along with volunteers around the campus. These efforts combined with the filming of the drone and the development of the web page by the CEO of Angelswing to complete the Barrier Free Campus Map 1.0.

How did the Barrier Free Campus Map come into being?

Based on the Barrier Free Campus Map 1.0, Barrier pre-Campus Map 2.0 has been started. The difference between version 2.0 and this version 1.0 is that it is not limited to the campus space but greatly expanded. The students who participated in the map production were gathered to make it more comfortable for them to go around the subway, the food alley around Wangsimni Station, etc. The Barrier Free Campus Map 2.0 is a project that combines SK SUNNY and the Seoul Map Tagging and it got bigger. Mad Map was in charge of the design for the familiar information, and the Cooperative Muui was in charge of the consultant for recording the subway information.

What was difficult during the process of making the map?

When I was investigating a local commercial district, I was tempted to enter the restaurant, inspect the table, check whether the disabled toilet is in or not and whether there is an access passage. I did not feel comfortable. I remember being in a wheelchair and figuring out every single alley or street with uneven floors. It was so hard. During the investigation of the subway, it was physically and mentally hurt by the difficult environment to use the elevators and passengers who refused to give way.

Please say something about your future plans or dreams.

I am very interested in three subjects: disability, education, and poverty. After graduation, I would like to develop language education skills for deaf people after graduation. In the long run, I would like to create an environment in which disabled and non-disabled people are educated together in one space.

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2018 Changemakers who brightened Hanyang

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D.K.Kim Scholars_ Returning the benefits of D.K.Kim Scholarship to society



Nur Aisha Abd Rahim
(Malaysia)
Chemical Engineering
Participated in APYE
Philippines in July 2018

"I thought it was simple volunteer work, but as soon as I arrived in the Philippines, I realized I was wrong. From the Philippines' homestay family to the team members, I am most happy to have another family in different parts of the world."



Mekidelawati Girma Tirfe
(Ethiopia)
Mechanical Engineering
Participated in APYE Thailand
in July 2018

"Looking at the same social problem, it was interesting for each other to create different solutions. Since my participation in APYE, I have started to ask myself whether my solution is sustainable, no matter what the problem is."



Waqas Tanoli
(Pakistan)
Civil and Environmental Engineering
Participated in APYE Philippines
in July 2018

"I have changed the way I look at the world through APYE. I felt that young people like me were playing an important role in achieving Sustainable Development Goals (SDGs). Not just for an idea proposal, I have been working hard to make real changes to the community."



Ashley Nicolle Aguirre Diez
(Panama)
Industrial Engineering
Participated in APYE Thailand
in 2018

"It was time for me to look back on myself. We have learned a lot from the community people who are trying to promote sustainable development even in poor conditions. I have learned that if you are willing to move forward, you can overcome the various obstacles of reality."



Elvis Kyeremeh Boahen
(Ghana)
Chemical Engineering
Participated in APYE
Philippines in July 2018

"It was amazing not only the participants but the people who were making the event, from the facilitators to the speakers, were all young people like me. I feel confident that our generation is ready to make the world a better place."



Patrick Taulbjerg
(Denmark)
School of Business MBA
Participated in APYE Thailand
in July 2018

"I remember having a close relationship with my good colleagues and friends. I don't think the differences in race, gender, religion, etc. have been an obstacle to the communion because we all met with the same goals."

Returning the benefits of D.K.Kim Scholarship to society
Hanyang University is helping our students to grow into Changemakers who will turn the world into warmer places, to realize the noble will of Korean American businessman Chairman Kim Dong-gu(D.K.Kim Foundation). As part of this, we have awarded D.K.Kim Scholarship to Hanyang University exchange students since July 2018 to help them participate in the APYE program. Let's take a look at the D.K.Kim scholarship students who are growing up as Changemakers through APYE.



Quyen Vu Thi
(Vietnam)

Chemical Engineering
Participated in APYE Thailand
in July 2018

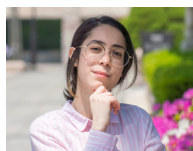
"I applied for this program to add a new experience to my hectic daily life, but I have come back with more than that. I met friends who wanted to express themselves and make changes, and I came up with a belief that anyone could be a Change-maker."



Kamoliddin Yuldoshkhjaev
(Republic of Uzbekistan)

Mechanical Engineering
Participated in APYE Philippines
in January 2019

"Before I left, I was afraid to live with strangers in a strange place. There were a lot of inconveniences, but I was able to overcome my fears by melting into the community naturally. It is rewarding to be back with breaking my own limits."



Vanessa Lafaurie Pallares
(Colombia)

Mechanical Engineering
Participated in APYE Philippines
in January 2019

"I realized that I grew up out of a very familiar and comfortable environment, working with friends from a variety of backgrounds. I want to become a Changemaker who acts and practices for a better future."



Abubakar Sharafat
(Pakistan)

Civil and Environmental Engineering
Participated in APYE Thailand
in January 2019

"As a citizen of the world, I have learned that we should all contribute to achieving our Sustainable Development Goals for future generations. I would like to contribute to SDG No. 9 'Deploying Infrastructure and Expanding Industrialization' and SDG No. 11 'Creating Sustainable Cities and Residence'."



Nguyen Ngoc Quang
(Vietnam)

Chemistry
Participated in APYE Thailand
in January 2019

"It has been a great honor to be able to speak with our fellow youth in the United Nations Development Programme. When we pull together, I think there is a big impact that we can't create alone."



Marie Grace Ishimwe
(Rwanda)

Electrical Engineering
Participated in APYE Philippines
in January 2019

"I have had a vivid experience that I can't have in books or classes. I met people on the ground, and on behalf of our generation, It was rewarding to be able to contribute to solving social problems on my own."

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Creating a sustainable social innovation ecosystem

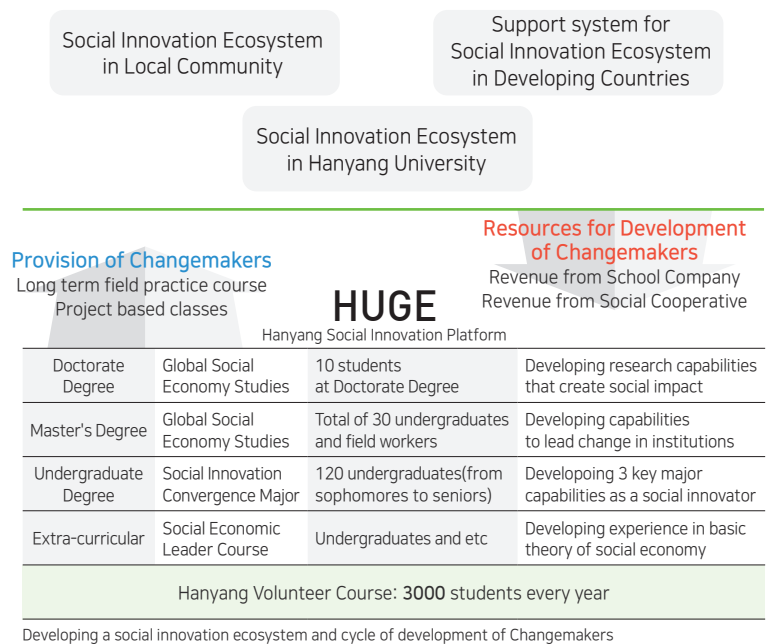
Creating a sustainable social innovation ecosystem

To secure funds for creating an ecosystem of social innovation and a virtuous circulation of fostering human resources

The ultimate goal of social innovation pursued by Hanyang University is to contribute to the creation of a social innovation ecosystem encompassing the community and the world. Hanyang University will play a role in supplying excellent social innovation talent to the ecosystem through a platform called HUGE. In order to make this role sustainable, it is important to secure the funds needed to nurture(foster) human resources. The importance of the establishment of school enterprises L.A.C. Studio and Social Cooperative LAC can be understood in this context.

The year 2018 was a meaningful year to confirm the possibility of a virtuous circle in fostering human resources from the perspective of securing funds. Various attempts were made to link external resources such as government, local governments and companies with resources within the school, such as LINC Foundation and the office of international affairs, and considerable results have achieved.

In 2019, we plan to be financially independent in order to help Changemakers to practice. It plans to generate profits through school enterprises and social cooperatives and ensure the financial resources needed to foster social innovation talent by participating in social problem-solving projects linked to CSR funds by companies.



Internal and External Financial Resources

Classification	Project	Sponsoring institution	Contents
Eternal	Hanyang-SK MOU	SK Group	Changemaker Development Fund
	Global Maker Experience Program	Korea Foundation for the Advancement of Science and Creativity	Program for developing skills of professional maker groups
	NPO Activist Program	Ministry of Health and Welfare	Education for NPO Activists in various regions in Korea
	Skillset Programs for University students	Seoul Metropolitan Government	Program for developing skills of university students
	APYE Korea	Seongdong District Office	Financial support for APYE Korea
Internal	Internationalization Project	International Affairs	Financial support for participation of international students in youth exchange programs
	LINC+ Foundation	Ministry of Education	Financial support for employment and programs for industry-university cooperation
	APYE Korea Co-host	Asia-Pacific Research Center	Financial support for APYE Korea
	WE-UP(education program for women engineers)	Ministry of Education	Financial support for APYE programs, particularly for female engineering majors

School Enterprise L.A.C. Studio_ Social Innovation Through Business

On November 15, 2018, a showcase for L.A.C. Studio, a school enterprise of Hanyang University, was held at the main hall of Olympic Gymnasium. In a showcase with key officials from inside and outside of the school, including President Lee Young-moo and Kim Sung-hwan, the head of the volunteer corps, Sung Tae-hyun, Head of the LINC+ Foundation revealed the intent of the school enterprise foundation to “create profits by utilizing technologies and services generated in the education process, and reinvest those profits into education”, also asked people to have attention and support for the L.A.C Studio that “fosters social innovation talent and contributes to the local community’s economic vitalization in achieving the ultimate goal of solving social problems”.



Sung Tae-hyun, the President of LINC+ Foundation is explaining about the business model and the meaning of L.A.C. Studio, school company of Hanyang University, at its showcase.

School enterprise L.A.C. Studio was set up under the Industry-University Cooperation Foundation in June 2018 to create a business model linking the education and industry-university cooperation resources of universities with local businesses and communities. The name L.A.C. Studio derives from the school foundation spirit, ‘Love. Action. Change.’. To facilitate stable operation and the procurement of various resources in the school, the organization was placed under the Industrial-University Cooperation Foundation, the representative was headed by the head of the LINC+ Foundation, and the actual operation was designed to be organized by the Center for Social Innovation.

L.A.C. Studio has three business models.

First, it is in charge of domestic marketing of the Asia Pacific Youth Exchange (APYE) program, a global social innovation exchange program targeting young people in the Asia-Pacific region. L.A.C Studio earns profits from marketing while providing field practice opportunities to students majoring in Social Innovation. Field trainees can directly participate in the planning and operation of the program to improve their practical marketing and program operation capabilities.

The second profit model is the publication and sale of the Korean edition of the Stanford Social Innovation Review (SSIR). In April 2018, Hanyang University signed an exclusive contract with Stanford University for the Korean version of the SSIR and published it in fall for the first time. Translation and editing are led by Professor Shin Hyun-sang of School of Business and students who major in social innovation convergence major, playing a big role as a learning opportunity for Social Innovation along with creating profits.

Finally, L.A.C Studio produces and sells school souvenirs in cooperation with local small merchants and global social-ventures. Various souvenirs used in the 3rd Seventeen Hearts Festival are manufactured and sold by school enterprises and local small merchants. It is an opportunity for local small merchants to increase sales and for L.A.C Studio to make profits from sales and provide opportunities for students in the Clothing and Textile and the Design department to gain hands-on(practical) experience.

It is expected that the L.A.C Studio, which started full-scale operation in November 2018, is achieving 200 million won in sales even in four months, thereby establishing itself as a virtuous cycle model for developing social innovative talent that generates profits by applying the theory that students learned from the curriculum to the actual business and reinvests the profits in the students’ education again.

Creating a sustainable social innovation ecosystem

Hanyang-SK Signed Agreement for 'training Changemakers Leading Social Change'

In April 2018, Hanyang University, which successfully joined the 'Ashoka U', decided to work with SK Group which leads the new paradigm about creating social value from companies, sympathize with the world together, and foster Changemakers who make social changes.

On Nov. 15th, 2018, Hanyang University and SK Group signed an MOU to train 'Changemakers' who make social innovation and change. The meeting was attended by major officials from the two organizations, including President Lee Young-moo, Kim Jong-gul, Dean of Graduate School of International Studies, Choi Kwang Cheol, Chairman of SK Group SUPEX Council, Kim Yong Kap, Executive Director of SK Happiness Foundation.



Photo shoot of Lee Young-moo, President of Hanyang University, and Choi Kwang Cheol, Chairman of SK Group SUPEX Council at Hanyang-SK Agreement of training Changemakers

Based on this agreement, Hanyang University will establish a Ph.D. program on Social Innovation in the second semester of 2019 and a social innovation integrated curriculum encompassing undergraduate, masters and doctorate degrees for the first time in Korea. Hanyang University is establishing Social Innovation Convergence Major for undergraduate departments and providing basic Changemakership education. For this, SK will provide financial support worth a total of 900 million won (300 million won per year, three-year support).

Hanyang University and SK Group have already forged partnerships related to Social Innovation through the 'Educators Network for Social Innovation(ENSI)', scholarship support for Global Social Economy at Graduate School of International Studies and the SK Youth Program which supports start-ups for college students, run by SK Group. In addition, through this agreement, the two agencies are expected to present a new model of Social Innovation Partnership between universities and businesses by operating programs that enhance their social innovative ability in an integrated manner across the extra curriculum, departments, graduate schools, and employed people, beyond the fragmentary cooperation in just running programs.

President Lee Young-moo of Hanyang University, defined, "The talents that Hanyang wants to cultivate have 'Public Mind', 'Value Creation' and Changemakership of 'Global Networking' for practice." And said, "We will establish integrated social innovation education program that encompasses stages of career growth through cooperation projects with SK", after defining the talent.

LAC, A Social Cooperative with Universities and Local Communities

Hanyang University, the only Korean university to win a LINC+ project under the concept of 'Social Innovation Industry-University Cooperation' that creates social value along with financial value, has formed and operated the Changemaker Group (CMG), a consultative group to collectively solve problems in the local community, since 2017. Hanyang University, which operates a Dream Team that solves social problems through industry-university cooperation such as 'Design-Thinking new industry creation CMG' and 'cultivating Social Innovation Talents CMG', will take on a new challenge called 'social cooperative' to get closer to the local community.

Among the Social Innovation CMG and Design Thinking CMG around the School Enterprise L.A.C Studio, the organizations and companies that have close interests in local industries have gathered and agreed to establish a Social Cooperative called LAC. Since the founding general meeting on October 26th, 2018, a review is currently underway for the establishment of the Ministry of Employment and Labor. Once the establishment is completed, LAC will establish itself as a leading model for social cooperative, which will have an independent position as corporate body and innovate communities through business together with universities and local communities.

The Social Cooperative LAC aims to contribute to the development of ca-

capacity and job creation for the local vulnerable people, including career-separated women, multicultural women, the disabled and young job seekers through independent and autonomous activities.

To that end, it plans to focus on education projects centered on Seongdong-gu, such as them to strengthen the job competence of local vulnerable people and the executives and employees of local small businesses, consignment business that government, local governments, and companies support start-ups for local vulnerable people, youth mentoring projects linking providing jobs for local vulnerable women, and so on.

"In addition to the education projects, we are seeking to stabilize the initial business by supporting the resources of the university through School Enterprise, L.A.C. Studio and we are also putting the possibility of expanding the business area by education services, cooperative projects with local small merchants, and sales of CMG products," said Professor Kim Jong-gul, Dean of Graduate School of International Studies, who was elected the chairman of the board at the inaugural assembly. If the Social Cooperative, LAC secures financial stability at an early date, it is expected to contribute greatly to job creation, providing social services and revitalizing the local economy in Seongdong area.



An inaugural assembly of social cooperative LAC was held on the 26th of October in 2018.

Sung Ki-chul(TMD Education Group), Kim Hyung-min(Urban Youth Academy), Sung Tae-hyun(Hanyang University LINC+ Foundation), Kim Jong-gul(Hanyang University Graduate School of International Studies), Shin Sang-sun(Chinhae Education Social Cooperative), Lee Young-dong(Social Balance), Seo Jin-seok(Hanyang Social Innovation Center)

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Social Innovation In Hanyang University in One Glance

Program	Target	Time	Contents
Hanyang Volunteer Course	Undergraduates	2018.03~2019.02	<p>Held 4 times a year: 1st Semester, Summer Semester, 2nd Semester, Winter Semester</p> <p>Total number of participants 3,109 Total number of programs 389</p>
Capstone Design	Undergraduates	2018.3~2019.2	<p>Purpose To develop practical social innovation capabilities</p> <p>Content Effective student support system through Capstone Design</p> <p>Total number of participants 2,134</p>
Field Practice Course	Undergraduates	2018.3~2019.2	<p>Content Divided into long term and short term courses</p> <p>Total number of participants 881</p>
Social Economic Leader Course(general)	Local institutions and non-profit organizations	2018.3.~2019.2.	<p>Purpose To re-educate those working in various fields with social innovation</p> <p>Total number of participants 26</p> <p>Host CMG Group composed mostly of Graduate School of International Studies</p>
Social Economic Leader Course (undergraduate)	Undergraduates	2018.2.~12.	<p>Purpose To develop Changemakers</p> <p>Total number of participants 40</p>
Social Venture Bootcamp	Hanyang and Non-Hanyang students from various countries	2018.5.11.~14. 2018.8.31.~9.2.	<p>Purpose To develop social business models and enhance the skillset and mindset of students with entrepreneurship</p> <p>Total number of participants 105</p>
Kids Changemaker Workshop	Children at local children's center and Children of school employees	2018.5.13. 2018.5.19.	<p>Purpose SDGs education through play</p>
Volunteer Award at the 79th Anniversary	Awardees	2018.5.15.	<p>Purpose Awards to students who have achieved "Love in Action"</p>

Program	Target	Time	Contents
Campus Refurbished Goods Bazaar	The entire School	2018.5.17.	<p>Purpose To provide scholarship for exchange programs through profit from refurbished goods</p> <p>Participating institutions We Make Price, Beautiful Store</p> <p>Achievements 596 participants, profit of 1,416,000 won</p>
Social Innovation Capstone Design	The entire School	2018 Summer and Winter Semester	<p>Purpose To provide intensive social innovation education in partnership with the social sector</p> <p>Total number of participants 44 students(Hanyang and Non-Hanyang)</p>
NPO Activist Education	Employee at non profit organizations	2018.7.~11.	<p>Purpose Social innovation education for non profit organization employees</p> <p>Total number of participants 180</p> <p>Budget 88,000,000 won</p>
APYE(Asia Pacific Youth Exchange)	Hanyang University students	2018.7. 2019.1.	<p>Purpose To engage youth in advocating SDGs by developing solutions for social problems in developing communities all over the world</p> <p>Total number of participants 87</p>
Play Aid Kit Education	Children and youth in local community	2018.7.21.	<p>Purpose To educate youth about the significance of SDGs</p>
Hanyang Changemaker Mentoring Camp	Middle school and high school students in rural areas	2018.7.30.~8.10.	<p>Purpose Summer camp hosted by mentor students in Hanyang University for youth in rural regions</p> <p>Total number of participants 249 mentors and mentee students</p>
APYE in Korea	Hanyang and Non-Hanyang students	2018.8.12.~8.20.	<p>Purpose Global exchange program with 180 youth from 20 countries with an aim to solve social problems in local communities</p> <p>Total number of participants 180</p>

Social Innovation In Hanyang Univerisity in One Glance

Program	Target	Time	Contents
Skillset program for university students	University students in Seoul City	2018.8.~12.	Purpose To run 3 Training tracks for university students (design thinking, social venture startup, digital communication) Total number of participants 75 Budget 70,000,000
Hanyang Social Innovation Forum	Social Innovation Committee, professionals in the social sector	2018.8.14.	Purpose To provide a platform of discussion by inviting professionals especially in the social and educational sectors
Barrier Free Map Making	Undergraduates	2018.9.~12.	Purpose To create a map that provides information on mobility for people with disabilities
Seventeen Hearts Festival	Universities and institutions in social sector	2018.11.15.~11.17.	Purpose To celebrate an annual achievements in social innovation with partners in and outside of school Total number of participants 1,000
X20 Social Hackathon	Young entrepreneurs and university students	2018.11.15~11.17.	Purpose To develop entrepreneurship by creatinv something out of nothing Host LINC+ Foundation / CJ Olive Networks Total number of participants 100
Stanford Social Innovaton Review Conference	Professionals in the social sector and researchers	2018.11.15.	Purpose To celebrate the publication of the first Korean edition and introduce social innovation projects in Asia
Appropriate Technology Conference	Members of Appropriate Technology Academy	2018.11.23.	Purpose To host an academic conference on discovering possibilities of applying technology in social innovation
The 7th Education Donation Exhibit	Local youth and educators	2018.11.22.~11.25.	Purpose Sharing the education contents from Hanyang University for children and youth

Program	Target	Time	Contents
Lion Cup Competition	Hanyang University alumni and students	2018.12.19	<p>Purpose To encourage startup among students</p> <p>Host LINC+ Foundation and Startup Foundation</p> <p>Total number of participants 229(77 teams)</p>
Social Venture Startup Club "Determined Women"	Students and etc	2019.1.31	<p>Purpose To encourage more participation from female students in startup related activities</p> <p>Total number of participants 150</p>
Global Maker Experience Program	Maker Space operators and trainors	2018.7.~2019.2.	<p>Purpose To operate an international training program and global forum with Maker space operators and trainors</p> <p>Total number of participants 120</p> <p>Budget 60,000,000 won</p>
THE Seongdong	Small and medium enterprises in the local community	2019.2.13.	<p>Purpose To spread shared value among local enterprises and university with cooperation</p> <p>Number of enterprises 21</p>
APYExtra	Undergraduates	2019.2.21.~2.26.	<p>Purpose To educate students with business development that contributes to SDGs</p> <p>Total number of participants 23</p>
Global volunteering (Naga, Philippines)	Students and employees	2019.1.5.~1.20	<p>Purpose To execute a comprehensive development project in Naga City and to design a program where everyone can participate</p> <p>Total number of participants 24 Volunteer Corps members, 500 local residents</p>
Global volunteering (Quezon, Philippines)	Students	2019.1.14.~20	<p>Purpose To continue a project proposed in APYE by installing solar-powered street lights in Quezon, Philippines</p> <p>Total number of participants 6 students, 200 community residents</p>

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Statement and Action for Sustainable Development Goals



Hanyang University Statement for Sustainable Development Goals

Hanyang University develops Changemakers, based on the founding philosophy, "Love in Action."

Changemakers in Hanyang University will complete their responsibilities as leaders

who will practice their learnings for their neighbors, local community and the world.

It is in line with the philosophy of SDGs. Hanyang University will achieve the SDGs in order to play its part in the society.



SDGs 1. NO POVERTY

We lead education and research that reduce the number of population that live below poverty line.
We serve for the poor in local community and international society.



SDGs 2. ZERO HUNGER

We contribute to revitalization of agriculture and effective production of food through technology-based research.
We support the quality of life of all members of the university by ending malnutrition.



SDGs 3. GOOD HEALTH AND WELL BEING

We support good physical and mental health of all members of the university.
We serve the local community for their well being and share the resources in the university with its members.



SDGs 4. QUALITY EDUCATION

We provide equal opportunity for all, regardless of their gender, race, age, religion and other differences.
We develop education resources and programs for the public.



SDGs 5. GENDER EQUALITY

We establish policy and regulation that forbid discrimination against women in education and employment.
We encourage the participation of women in all activities in the university.



SDGs 6. CLEAN WATER AND SANITATION

We lead research that increases accessibility to clean and affordable drinking water.
We minimize the amount of toxic waste and prevent from water pollution.



SDGs 7. Affordable and Clean Energy

We continue research that reduces inequality in energy distribution in partnership with government and domestic and international institutions.
We increase the percentage of reusable energy usage in the university campus.



SDGs 8. DECENT WORK AND ECONOMIC GROWTH

We object to all kinds of discrimination on religion, gender, age, nationality and other differences towards all employees in the university.
We protect the freedom of all employees to express their opinions to the university.

Hanyang University Statement for Sustainable Development Goals

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SDGs 9. INDUSTRY, INNOVATION AND INFRASTRUCTURE

We lead the expansion of inclusive and sustainable development of the industry.
We improve the local economy and the quality of life of local residents by contributing to development of infrastructures.



SDGs 10. Reduced Inequalities

We establish policy and regulation that help protect the diversity and equality in the institution.
We encourage admission and employment of marginalized citizens.



SDGs 11. Sustainable Cities and Production

We open our cultural resources to the public.
We open our infrastructures to the local society.



SDGs 12. Responsible Consumption and Production

We establish policy that reduces the usage of disposable goods and regularly monitor its usage.
We encourage ethical consumption in the university campus.



SDGs 13. Climate Action

We continue research on climate change and share the research findings with the government.
We operate education programs on climate change for the university members and the local community.



SDGs 14. Life Under Water

We reduce the amount of waste to prevent from sea pollution.
We continue education and research on protection of the sea ecosystem.



SDGs 15. Life on Land

We prevent from production and consumption that devastates the forests.
We continue research on the diversity of species in the ecosystem.



SDGs 16. Peace, Justice, and Strong Institution

We object to any form of corruption and continue to fight corruption.
We work with the government and invest resource in policy research.



SDGs 17. Partnership for the Goals

We work with the government and various institutions to achieve SDGs.
We collect data on the SDGs, measure and monitor them.